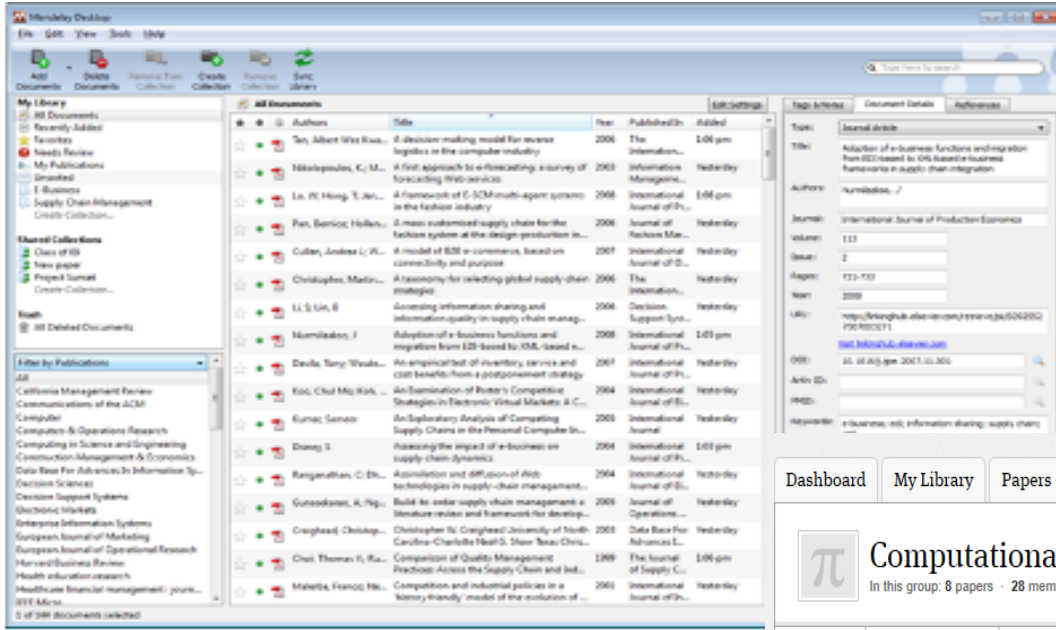


# Mendeley – оформление статьи, работа со списком литературы и не только...

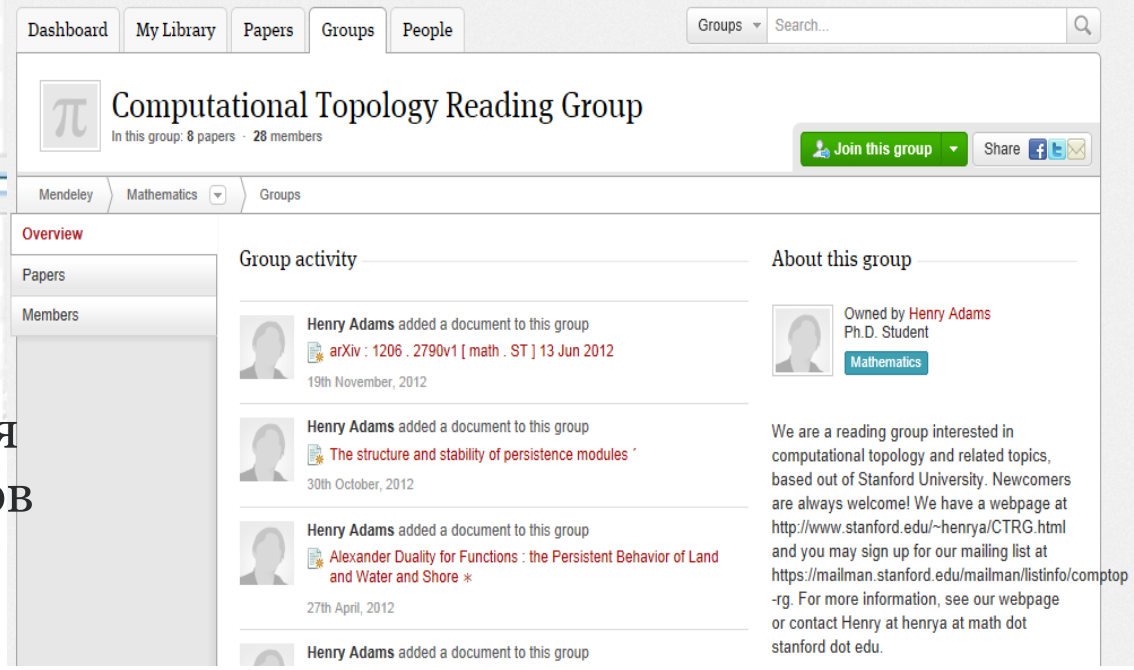


**MENDELEY**  
RESEARCH NETWORKS

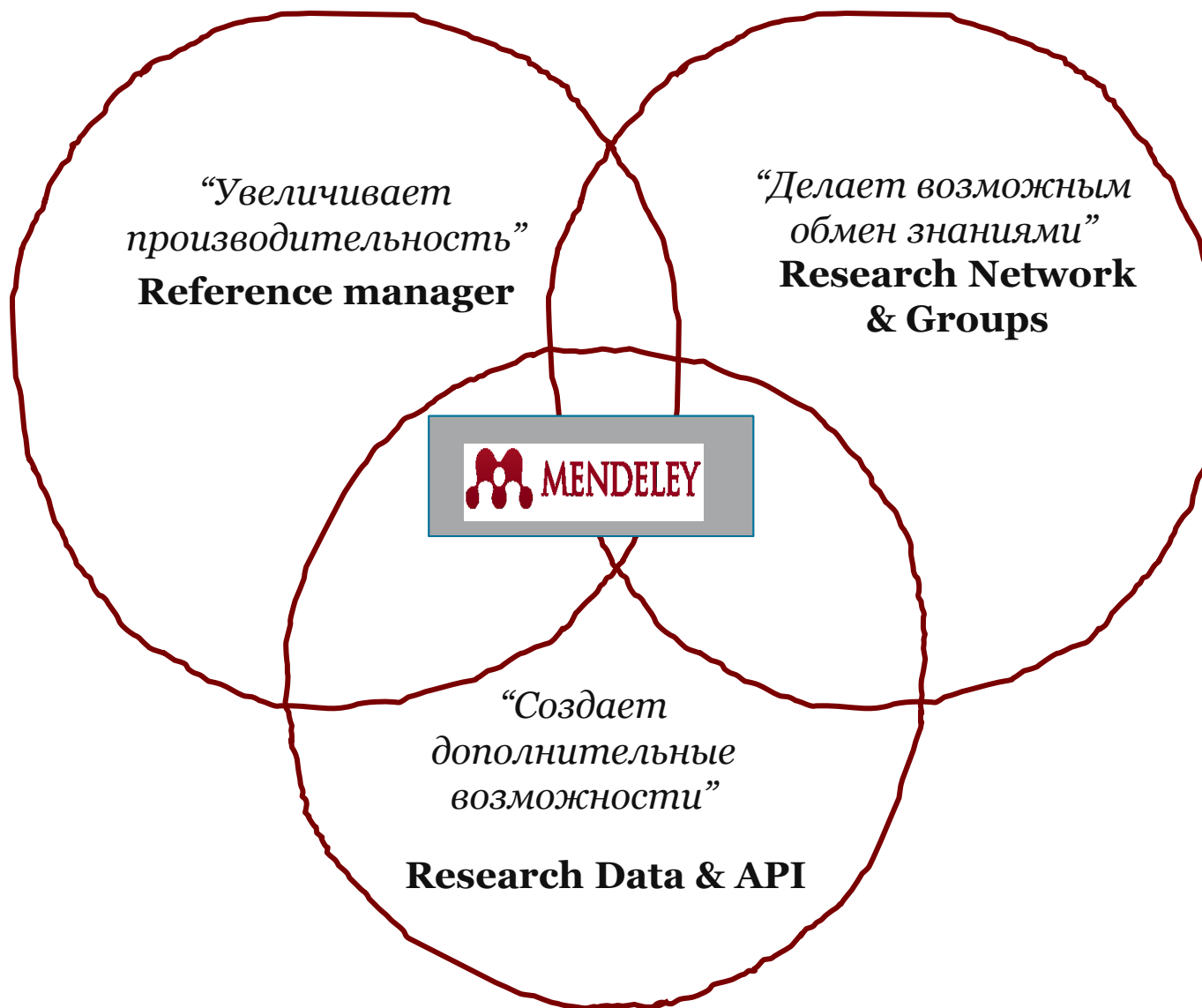
Mendeley - это *reference manager* позволяющий читать, комментировать, распространять, управлять хранением и цитировать научные статьи...



и научная социальная сеть с 3 миллионами пользователей, позволяющая находить единомышленников и изучать тренды современных исследований.



# Три ключевых ценности Mendeley



# 15 крупнейших групп пользователей

University of Cambridge

University of Oxford

Stanford University

MIT

Harvard University

University of Michigan

Imperial College London

University College London

University of Washington

Cornell University

Columbia University

University of Edinburgh

UC Berkeley

Sao Paulo University

University of Toronto



# Использование данных читательской активности Mendeley

Science

Volume 339, Issue 6118, 25 January 2013, Pages 456-460

## Comparative analysis of bat genomes provides insight into the evolution of flight and immunity (Article)


Zhang, G.<sup>ab</sup> , Cowled, C.<sup>c</sup>, Shi, Z.<sup>d</sup>, Huang, Z.<sup>a</sup>, Bishop-Lilly, K.A.<sup>e</sup>, Fang, X.<sup>a</sup>, Wynne, J.W.<sup>c</sup>, Xiong, Z.<sup>a</sup>, Baker, M.L.<sup>c</sup>, Zhao, W.<sup>a</sup>, Tachedjian, M.<sup>c</sup>, Zhu, Y.<sup>a</sup>, Zhou, P.<sup>cd</sup>, Jiang, X.<sup>a</sup>, Ng, J.<sup>c</sup>, Yang, L.<sup>a</sup>, Wu, L.<sup>d</sup>, Xiao, J.<sup>a</sup>, Feng, Y.<sup>a</sup>, Chen, Y.<sup>a</sup>, Sun, X.<sup>a</sup>, Zhang, Y.<sup>a</sup>, Marsh, G.A.<sup>c</sup>, Cramer, G.<sup>c</sup>, Broder, C.C.<sup>f</sup>, Frey, K.G.<sup>e</sup>, Wang, L.-F.<sup>cg</sup> , Wang, J.<sup>ahi</sup>  

<sup>a</sup> BGI-Shenzhen, Shenzhen, 518083, China

<sup>b</sup> Centre for Social Evolution, Department of Biology, University of Copenhagen, Universitetsparken 15, DK-2100 Copenhagen, Denmark

 [View additional affiliations](#)

### Abstract

 [View references \(24\)](#)

Bats are the only mammals capable of sustained flight and are notorious reservoir hosts for some of the world's most highly pathogenic viruses, including Nipah, Hendra, Ebola, and severe acute respiratory syndrome (SARS). To identify genetic changes associated with the development of bat-specific traits, we performed whole-genome sequencing and comparative analyses of two distantly related species, fruit bat *Pteropus alecto* and insectivorous bat *Myotis davidii*. We discovered an unexpected concentration of positively selected genes in the DNA damage checkpoint and nuclear factor κB pathways that may be related to the origin of flight, as well as expansion and contraction of important gene families. Comparison of bat genomes with other mammalian species has provided new insights into bat biology and evolution.

Indexed keywords

### Mendeley Readership Statistics

185 people have saved this article to Mendeley

#### Top disciplines

*Biological Sciences*: 89%

*Medicine*: 4%

*Computer and Information Science*: 2%

#### Top demographics

*Ph.D. Student*: 36%

*Student (Master)*: 12%

*Post Doc*: 10%

#### Top countries

*United States*: 8%

*Brazil*: 2%

*Canada*: 2%

 [Save to Mendeley](#) |  [View this article in Mendeley](#)


### Altmetric for Scopus



Up to now this article has been mentioned **135** times by **118** sources.

#### Sources

 8 Facebook users

 8 science blogs

 2 Google+ users

 3 news outlets

 1 Highlights & review

 94 tweeters

#### Saved to reference managers

 2 CiteULike  185 Mendeley



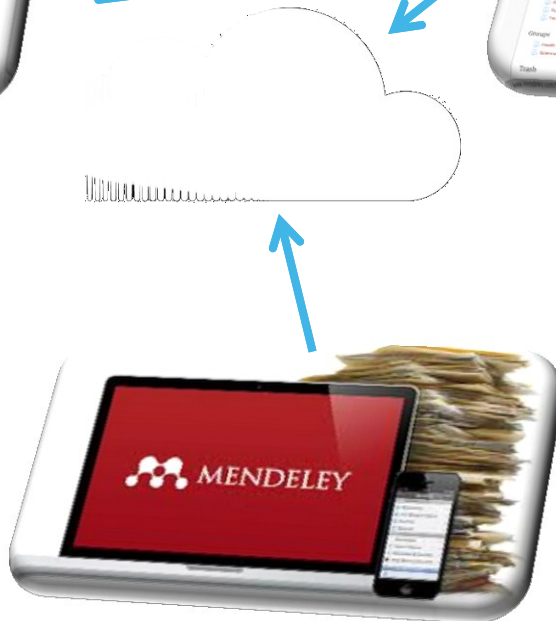
# Синхронизация с использованием разных платформ



Mendeley Desktop



Mendeley Web



Mobile devices (iOS и скоро Android)

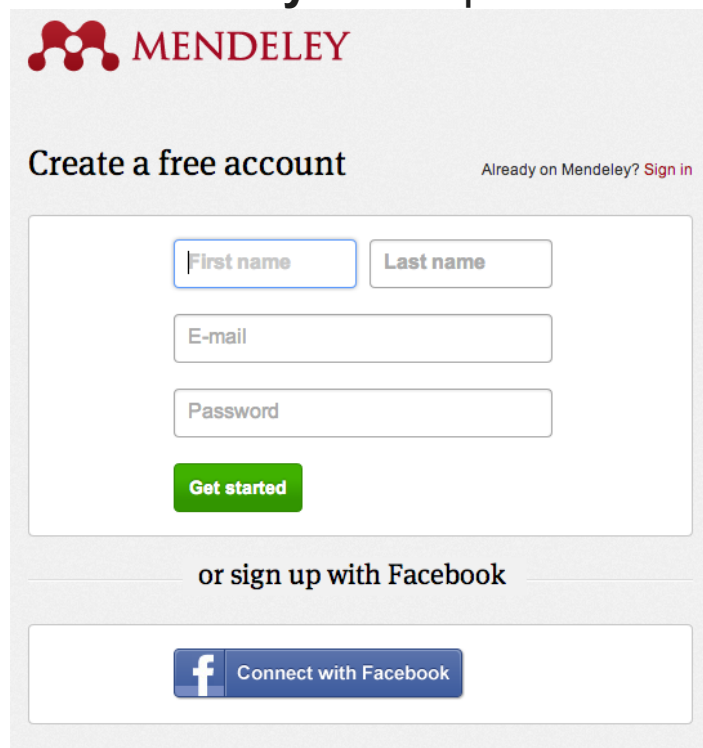


## Менеджер ссылок

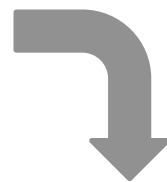


# Ваша библиотека в Mendeley

Шаг 1:  
Зарегистрироваться в  
**Mendeley** в интернет



The screenshot shows the Mendeley registration interface. At the top left is the Mendeley logo (three red circles) and the word "MENDELEY" in red. Below the logo, the text "Create a free account" is displayed, followed by a link "Already on Mendeley? Sign in". The registration form contains four input fields: "First name", "Last name", "E-mail", and "Password". A green "Get started" button is positioned below the password field. Below the form, there is a section for social media sign-up with the text "or sign up with Facebook" and a blue button with the Facebook logo and the text "Connect with Facebook".



Шаг 2:  
Скачать **Mendeley Desktop**

**Mendeley Desktop for Mac OS X**

Version 1.11 for Mac OS X 10.6+

Your download should start automatically in a few seconds.

If it doesn't, [restart the download](#).

[Need a different version?](#)



Шаг 3:  
Организовать свою библиотеку





# Mendeley Desktop

The screenshot displays the Mendeley Desktop application window. The interface is divided into several sections:

- Top Bar:** Contains window control buttons (red, yellow, green), a search bar, and navigation icons for Documents, Folders, Related, and Sync.
- Left Sidebar:**
  - MENDELEY:** Includes Literature Search and Mendeley Suggest.
  - MY LIBRARY:** Lists All Documents (selected), Recently Added, Favorites, Needs Review, My Publications, Unsorted, and The Lancet. A Create Folder... option is also present.
  - GROUPS:** Includes a Create Group... option.
  - Filter by My Tags:** A dropdown menu currently showing 'All mendeley'.
- Main Document List:** A table with columns for Authors, Title, Year, and Published In. The selected document is highlighted in blue.

Authors	Title	Year	Published In
Cobb, Paul; C...	Design Experiments in Educational Research	2003	Educational Researcher
Attwell, Grah...	Personal Learning Environments - the fut...	2007	Lifelong Learning
Henning, V.; ...	Mendeley - A Last.fm For Research?	2008	2008 IEEE Fourth Inte...
Ingleby, Ewan	Research methods in education	2012	Professional Developm...
Sanger, Andrew	Transnational Human Rights Cases? Not in O...	2013	The Cambridg...
Lancet, The	Statins for millions more?	2014	The Lancet
- Details Panel (Right):** Shows the selected document's details.
  - Type:** Journal Article
  - Title:** Mendeley - A Last.fm For Research?
  - Authors:** V. Henning, J. Reichelt
  - Journal:** 2008 IEEE Fourth International Conference on eScience
  - Year:** 2008
  - Abstract:** This paper aims to explore how the principles of a well-known Web 2.0 service, the world's largest social music service "Last.fm" (www.last.fm), can be applied to research, which potential it could have in the world of research (e.g. an open and interdisciplinary database, usage-based reputation metrics, and collaborative filtering) and which challenges such a model would face in academia. A real-world application of these principles, "Mendeley" (www.mendeley.com), will be demoed at the IE...

At the bottom of the window, a status bar indicates "1 of 6 documents selected".

# Структура библиотеки

The screenshot displays the Mendeley Desktop application window. The interface is divided into several sections:

- Top Bar:** Contains window control buttons (red, yellow, green), a search bar, and navigation icons for Documents, Folders, Related, and Sync.
- Left Sidebar:**
  - MENDELEY:** Includes Literature Search and Mendeley Suggest.
  - MY LIBRARY:** Lists All Documents (selected), Recently Added, Favorites, Needs Review, My Publications, Unsorted, and The Lancet. There is also a Create Folder... option.
  - GROUPS:** Includes a Create Group... option.
  - Filter by My Tags:** A dropdown menu currently showing 'All mendeley'.
- Main Document List:** A table with columns: Authors, Title, Year, and Published In. The selected document is highlighted in blue.

Authors	Title	Year	Published In
Cobb, Paul; C...	Design Experiments in Educational Research	2003	Educational Researcher
Attwell, Grah...	Personal Learning Environments - the fut...	2007	Lifelong Learning
Henning, V.; ...	Mendeley - A Last.fm For Research?	2008	2008 IEEE Fourth Inte...
Ingleby, Ewan	Research methods in education	2012	Professional Developm...
Sanger, Andrew	Transnational Human Rights Cases? Not in O...	2013	The Cambridg...
Lancet, The	Statins for millions more?	2014	The Lancet
- Details Panel (Right):** Shows information for the selected document.
  - Type:** Journal Article
  - Title:** Mendeley - A Last.fm For Research?
  - Authors:** V. Henning, J. Reichelt
  - Journal:** 2008 IEEE Fourth International Conference on eScience
  - Year:** 2008
  - Volume:**
  - Issue:**
  - Pages:**
  - Abstract:** This paper aims to explore how the principles of a well-known Web 2.0 service, the world's largest social music service "Last.fm" (www.last.fm), can be applied to research, which potential it could have in the world of research (e.g. an open and interdisciplinary database, usage-based reputation metrics, and collaborative filtering) and which challenges such a model would face in academia. A real-world application of these principles, "Mendeley" (www.mendeley.com), will be demoed at the IE...

# ССЫЛКИ

The screenshot shows the Mendeley Desktop application window. The title bar reads "Mendeley Desktop". Below the title bar is a toolbar with icons for Documents, Folders, Related, and Sync. A search bar is located in the top right corner.

The main interface is divided into several sections:

- Left Sidebar:**
  - MENDELEY:** Literature Search, Mendeley Suggest.
  - MY LIBRARY:** All Documents (selected), Recently Added, Favorites, Needs Review, My Publications, Unsorted, The Lancet, Create Folder...
  - GROUPS:** Create Group...
  - Filter by My Tags:** A dropdown menu currently showing "All mendeley".
- Central Document List:** A table with columns: Authors, Title, Year, and Published In.
 

Authors	Title	Year	Published In
Cobb, Paul; C...	Design Experiments in Educational Research	2003	Educational Researcher
Attwell, Grah...	Personal Learning Environments - the fut...	2007	Lifelong Learning
Henning, V.; ...	Mendeley - A Last.fm For Research?	2008	2008 IEEE Fourth Inte...
Ingleby, Ewan	Research methods in education	2012	Professional Developm...
Sanger, Andrew	Transnational Human Rights Cases? Not in O...	2013	The Cambridg...
Lancet, The	Statins for millions more?	2014	The Lancet
- Right Panel (Details):**
  - Type:** Journal Article
  - Title:** Mendeley - A Last.fm For Research?
  - Authors:** V. Henning, J. Reichelt
  - Journal:** 2008 IEEE Fourth International Conference on eScience
  - Year:** 2008
  - Abstract:** This paper aims to explore how the principles of a well-known Web 2.0 service, the world's largest social music service "Last.fm" (www.last.fm), can be applied to research, which potential it could have in the world of research (e.g. an open and interdisciplinary database, usage-based reputation metrics, and collaborative filtering) and which challenges such a model would face in academia. A real-world application of these principles, "Mendeley" (www.mendeley.com), will be demoed at the IE...

At the bottom of the window, a status bar indicates "1 of 6 documents selected".

# Библиографические данные

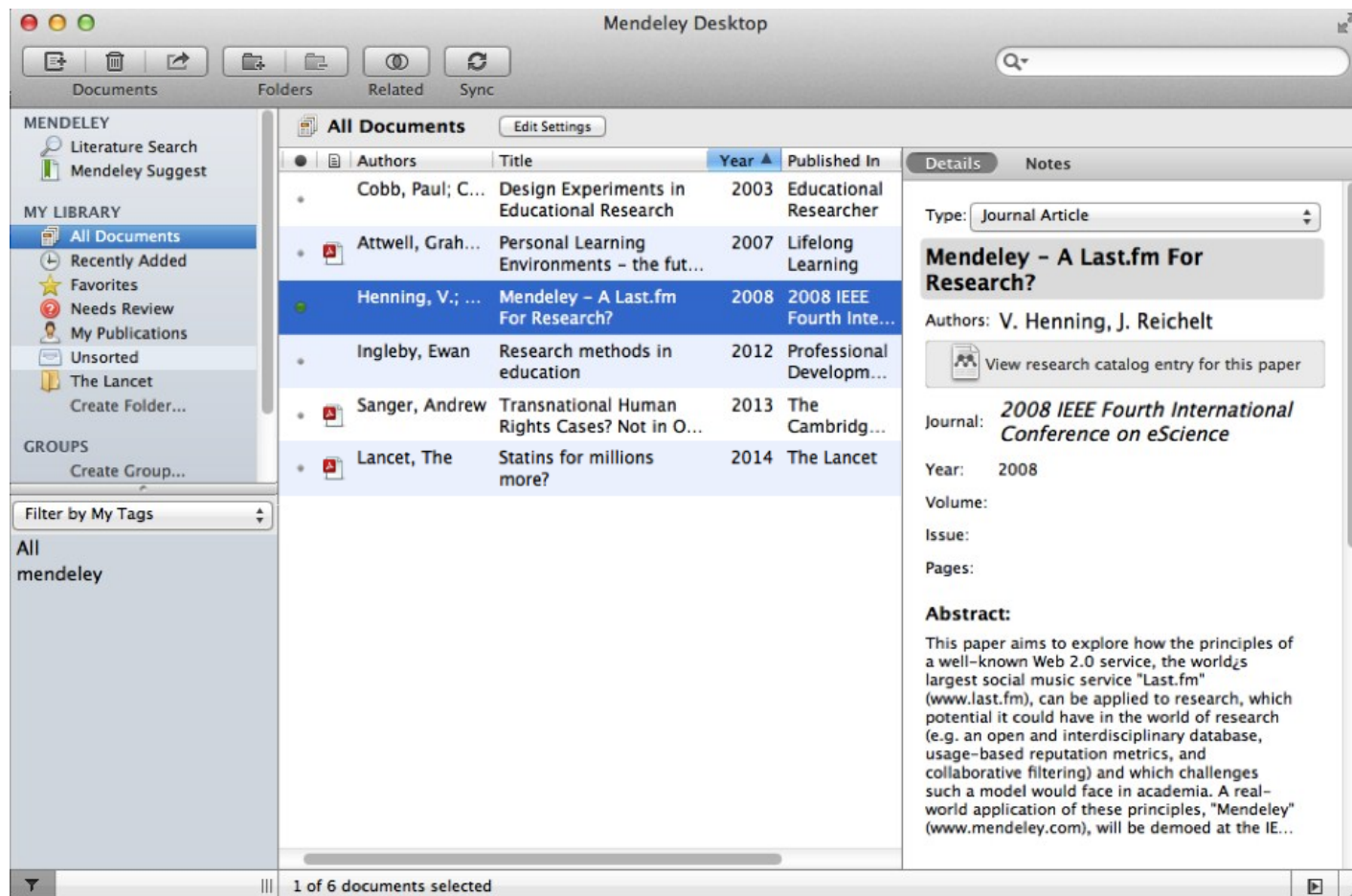
The screenshot displays the Mendeley Desktop application window. The interface is divided into several sections:

- Top Bar:** Contains window control buttons (red, yellow, green), a search bar, and navigation icons for Documents, Folders, Related, and Sync.
- Left Sidebar:**
  - MENDELEY:** Includes Literature Search and Mendeley Suggest.
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  - GROUPS:** Includes a Create Group... option.
  - Filter by My Tags:** A dropdown menu currently showing 'All mendeley'.
- Main Document List:** A table with columns: Authors, Title, Year, and Published In. The selected document is highlighted in blue.

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Cobb, Paul; C...	Design Experiments in Educational Research	2003	Educational Researcher
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Ingleby, Ewan	Research methods in education	2012	Professional Developm...
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Lancet, The	Statins for millions more?	2014	The Lancet
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  - Type:** Journal Article
  - Title:** Mendeley - A Last.fm For Research?
  - Authors:** V. Henning, J. Reichelt
  - Journal:** 2008 IEEE Fourth International Conference on eScience
  - Year:** 2008
  - Volume:**
  - Issue:**
  - Pages:**
  - Abstract:** This paper aims to explore how the principles of a well-known Web 2.0 service, the world's largest social music service "Last.fm" (www.last.fm), can be applied to research, which potential it could have in the world of research (e.g. an open and interdisciplinary database, usage-based reputation metrics, and collaborative filtering) and which challenges such a model would face in academia. A real-world application of these principles, "Mendeley" (www.mendeley.com), will be demoed at the IE...

At the bottom of the window, a status bar indicates "1 of 6 documents selected".

# Добавление «Drag and Drop»



Mendeley Desktop

Documents Folders Related Sync

MELENLEY  
Literature Search  
Mendeley Suggest

MY LIBRARY  
All Documents  
Recently Added  
Favorites  
Needs Review  
My Publications  
Unsorted  
The Lancet  
Create Folder...

GROUPS  
Create Group...

Filter by My Tags  
All  
mendeley

All Documents Edit Settings

Authors	Title	Year	Published In
Cobb, Paul; C...	Design Experiments in Educational Research	2003	Educational Researcher
Attwell, Grah...	Personal Learning Environments - the fut...	2007	Lifelong Learning
Henning, V.; ...	Mendeley - A Last.fm For Research?	2008	2008 IEEE Fourth Inte...
Ingleby, Ewan	Research methods in education	2012	Professional Developm...
Sanger, Andrew	Transnational Human Rights Cases? Not in O...	2013	The Cambridg...
Lancet, The	Statins for millions more?	2014	The Lancet

Details Notes

Type: Journal Article

**Mendeley - A Last.fm For Research?**

Authors: V. Henning, J. Reichelt

View research catalog entry for this paper

Journal: *2008 IEEE Fourth International Conference on eScience*

Year: 2008

Volume:

Issue:

Pages:

**Abstract:**  
This paper aims to explore how the principles of a well-known Web 2.0 service, the world's largest social music service "Last.fm" (www.last.fm), can be applied to research, which potential it could have in the world of research (e.g. an open and interdisciplinary database, usage-based reputation metrics, and collaborative filtering) and which challenges such a model would face in academia. A real-world application of these principles, "Mendeley" (www.mendeley.com), will be demoed at the IE...

1 of 6 documents selected



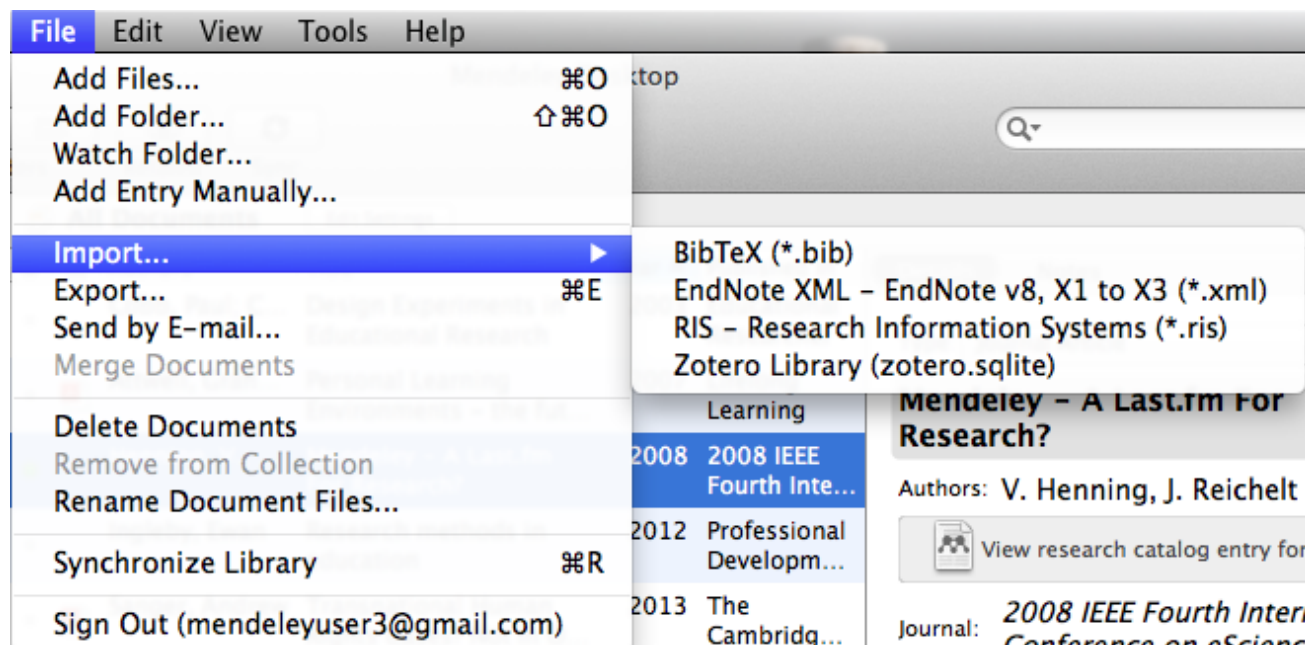
# Добавление документов

Выбор файл или папки для добавления с жесткого диска

Слежение за папкой

Добавление вручную

Импорт ссылок из BibTeX, Endnote или Zotero



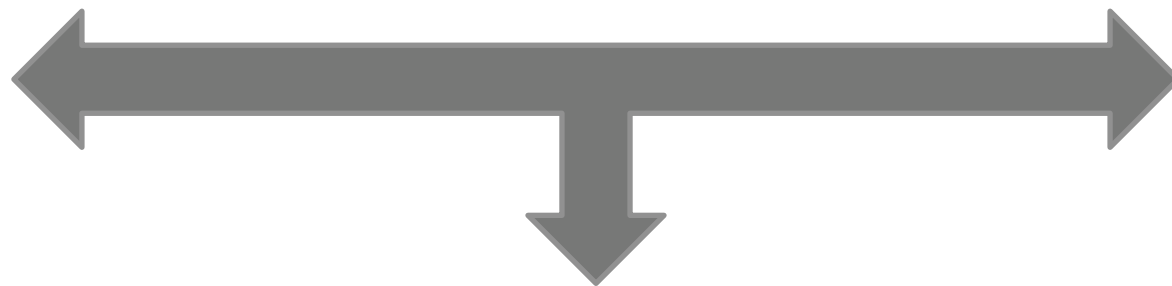


## Импорт данных

zotero

ENDNOTE®

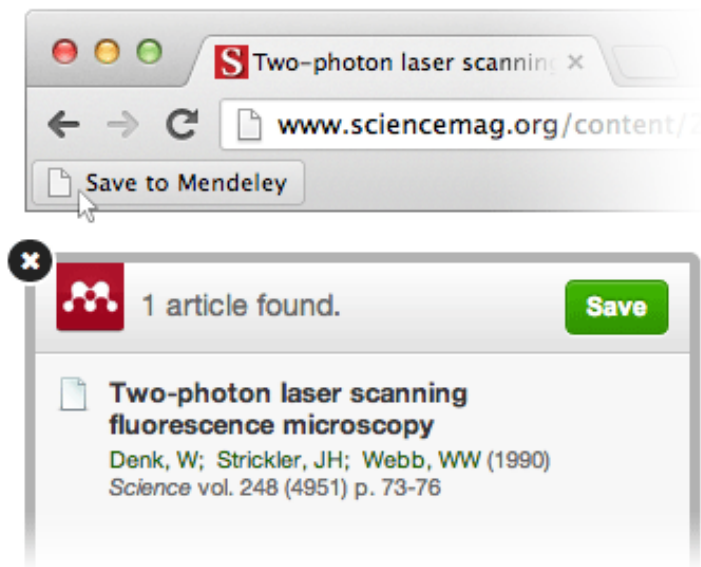
 RefWorks



MENDELEY

# Добавление новых ссылок

## Mendeley Web Importer



## Mendeley Research Catalog

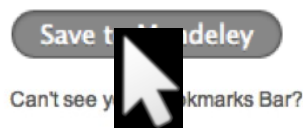


# Web Importer

## сохранение данных в процессе работы с веб-страницами

### How it works

1. Drag the "Save To Mendeley" button to your Bookmarks Bar



2. Find an article

Search for articles in a wide variety of sites, such as those listed below.

3. Click the "Save to Mendeley" bookmark

Click the "Save to Mendeley" bookmark you just created, and the article details will display on the right hand side of the page.

4. Review the details and Save

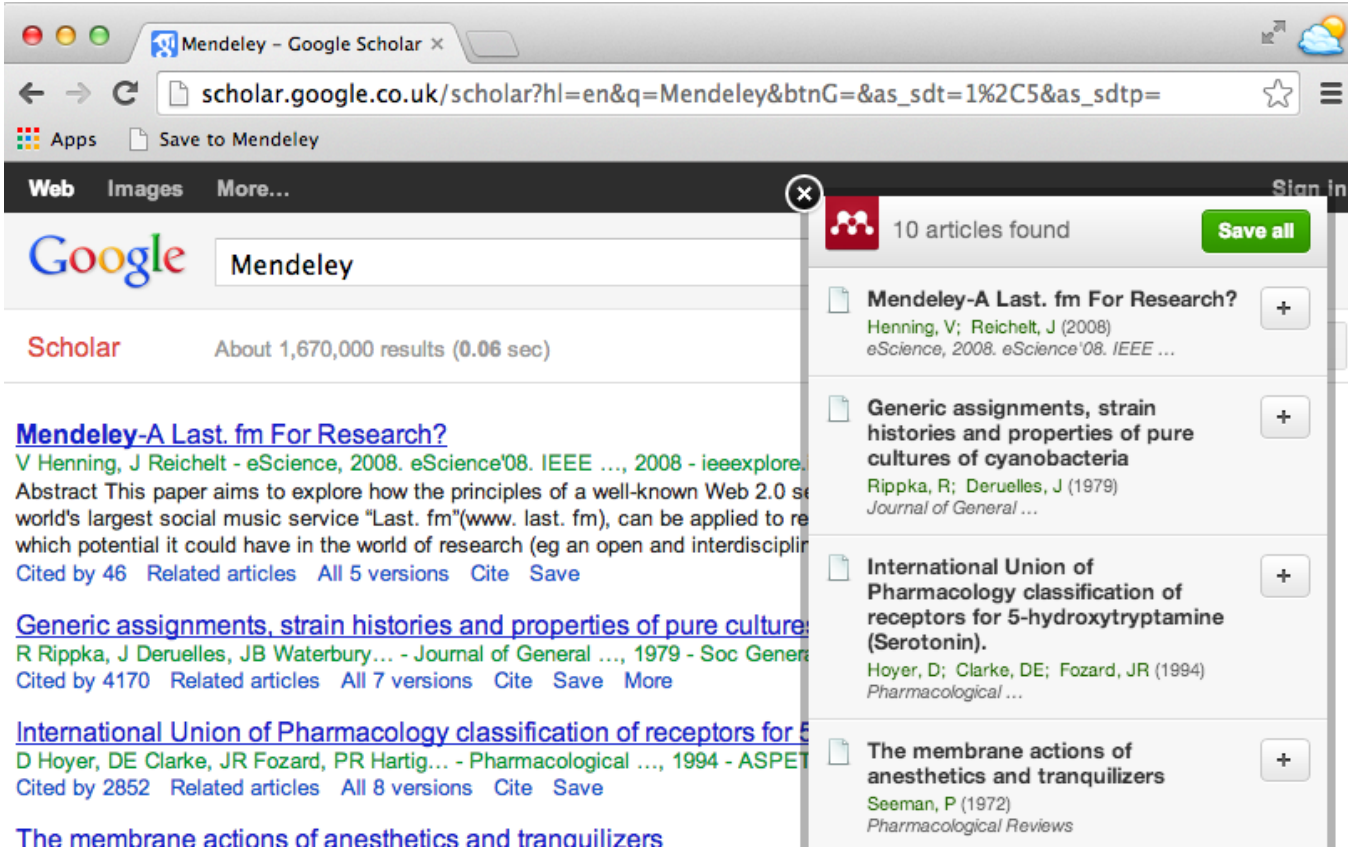
If the details look ok, click the "Save" button.

Next time you sync Mendeley Desktop, any newly saved articles will appear in the "Recently Added" section.



# Пример использования Web Importer

Click 'Save to Mendeley' to import references from your search results



The screenshot shows a web browser window with a Google Scholar search for 'Mendeley'. The search results are displayed on the left, and a Mendeley Web Importer overlay is shown on the right. The overlay displays '10 articles found' and a 'Save all' button. The first article listed is 'Mendeley-A Last. fm For Research?' by Henning, V; Reichelt, J (2008). The second article is 'Generic assignments, strain histories and properties of pure cultures of cyanobacteria' by Rippka, R; Deruelles, J (1979). The third article is 'International Union of Pharmacology classification of receptors for 5-hydroxytryptamine (Serotonin)' by Hoyer, D; Clarke, DE; Fozard, JR (1994). The fourth article is 'The membrane actions of anesthetics and tranquilizers' by Seeman, P (1972). A grey arrow points to the 'Save all' button, and another grey arrow points to the first article in the list.

Select an article and import the reference to your library in one click.



# Scopus и Science Direct

ScienceDirect
Remote

open access Author name Journal or book title Volume Issue Page Advanced search

440,137 articles found for: ALL(open access)
See image results
Save this search
Save as search alert
RSS Feed

Go to page:  of 17606 Go | Next >

**Search within results**

 Search

**Refine results**

Limit to Exclude

**Publication**

Journal (385,750)

Book (64,979)

Reference Work (6,033)

**Journal/Book Title**

The Lancet (5,727)

Social Science & Medicine (3,278)

E-mail articles | Export | Open all previews
 
Sort by: Relevance | Date

1	<input type="checkbox"/> <b>4 - Open access eBook</b> <i>Social Reading, 2013, F</i> José-Antonio Cerdón-G	Show preview
2	<input checked="" type="checkbox"/> <b>7 - Looking ahead to op</b> <i>Demystifying the Institut</i> Marianne A. Buehler	Show preview
3	<input type="checkbox"/> <b>1 - Transcending traditi</b> <i>Demystifying the Institut</i> Marianne A. Buehler	Show preview
4	<input type="checkbox"/> <b>Observations and Perc</b>	

**You have selected 1 citation for export.**

**Direct export**

[Save to Mendeley](#) About Mendeley

[Save to RefWorks](#) About RefWorks

**Export file**

RIS (for EndNote, Reference Manager, ProCite)

BibTeX

Text

Export


# Поиск сведений о документе

Details Notes

Type: Journal Article

**Cooperativity in protein folding: from lattice models with sidechains to real proteins.**

Authors: D. Klimov, D. Thirumalai

 View research catalog entry for this paper

Journal:

Year:

Volume:

Issue:



Pages:

**Abstract:**

**Tags:**

**Keywords:**

**URL:**

 <http://www.ncbi.nlm.nih.gov/pubmed/9565757> 

Add URL...



**Catalog IDs**

ArXiv ID:

DOI:

PMID: 9565757

**Files:**

 Klimov, Thirumalai. 1998.pdf 


Add File...

Введите DOI,  
PubMed или  
ArXiv ID и  
кликните на  
иконку с лупой

Details Notes

**Cooperativity in protein folding: from lattice models with sidechains to real proteins.**

Authors: D. Klimov, D. Thirumalai

 View research catalog entry for this paper

Journal: *Folding & design*

Year: 1998

Volume: 3

Issue: 2

Pages: 127-39

**Abstract:**



Over the past few years novel folding mechanisms of globular proteins have been proposed using minimal lattice and off-lattice models. The factors determining the cooperativity of folding in these models and especially their explicit relation to experiments have not been fully established, however.

**Tags:**

**Keywords:**

Fibronectins; Fibronectins: chemistry; Guanidine; Guanidine: pharmacology; Hydrogen-Ion Concentration; Models: Molecular; Peptides; Peptides: chemistry; Plant Proteins; Protein Denaturation; Protein Folding; Proteins; Proteins: chemistry; Ribonucleases; Ribonucleases: che...

**URL:**


 <http://www.ncbi.nlm.nih.gov/pubmed/9565757> 

Add URL...

**Catalog IDs**

ArXiv ID:

DOI:

PMID: 9565757  **Lookup Succeeded**

Mendeley добавляет отсутствующую информацию автоматически





# Организация и управление библиотекой



# Управление библиотекой

Открыть PDF во встроенном редакторе

The screenshot shows the Mendeley Desktop application window. The interface includes a top toolbar with icons for Documents, Folders, Related, and Sync. A left sidebar contains sections for MENDELEY (Literature Search, Mendeley Sync), MY LIBRARY (All Documents, Recently Added, Favorites, My Publications, Unsorted), and GROUPS (Create Group...). The main pane displays a list of documents under the 'All Documents' view. The list has columns for Authors and Title. Annotations with lines pointing to specific elements are as follows:

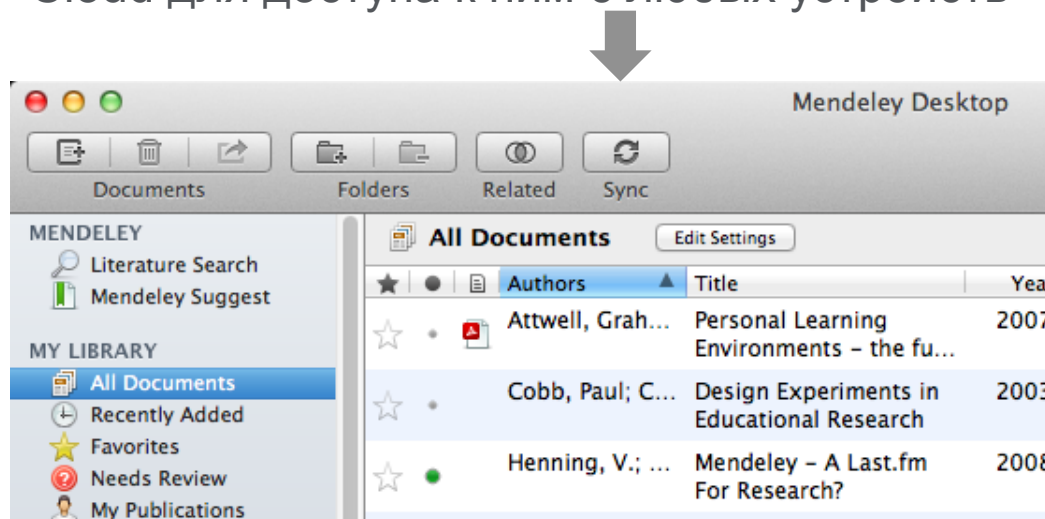
- Выделить избранное**: Points to a yellow star icon next to the document 'Bailey, Charl... Open Access and Libraries'.
- Пометить как прочитанное**: Points to a green dot icon next to the document 'Bryne, JC; Val... JASPAR, the open access database of tra...'.
- Создать папку**: Points to the 'Create Folder...' button in the sidebar.
- Индикатор типа прикрепленного документа (.pdf, .ppt, .docx, excel и др.)**: Points to a red document icon with a white PDF symbol, which appears next to the document 'Carroll, Mich... Why full open access matters'.

The document list contains the following entries:

Authors	Title	2
Antelman, K	Do open-access articles have a greater resear...	2
Bailey, Charl...	Open Access and Libraries	2
Bryne, JC; Val...	JASPAR, the open access database of tra...	2
Carroll, Mich...	Why full open access matters	2
Eysenbach, G	Citation advantage of open access articles	2

# Синхронизация

Синхронизируйте библиотеку с Mendeley Cloud для доступа к ним с любых устройств

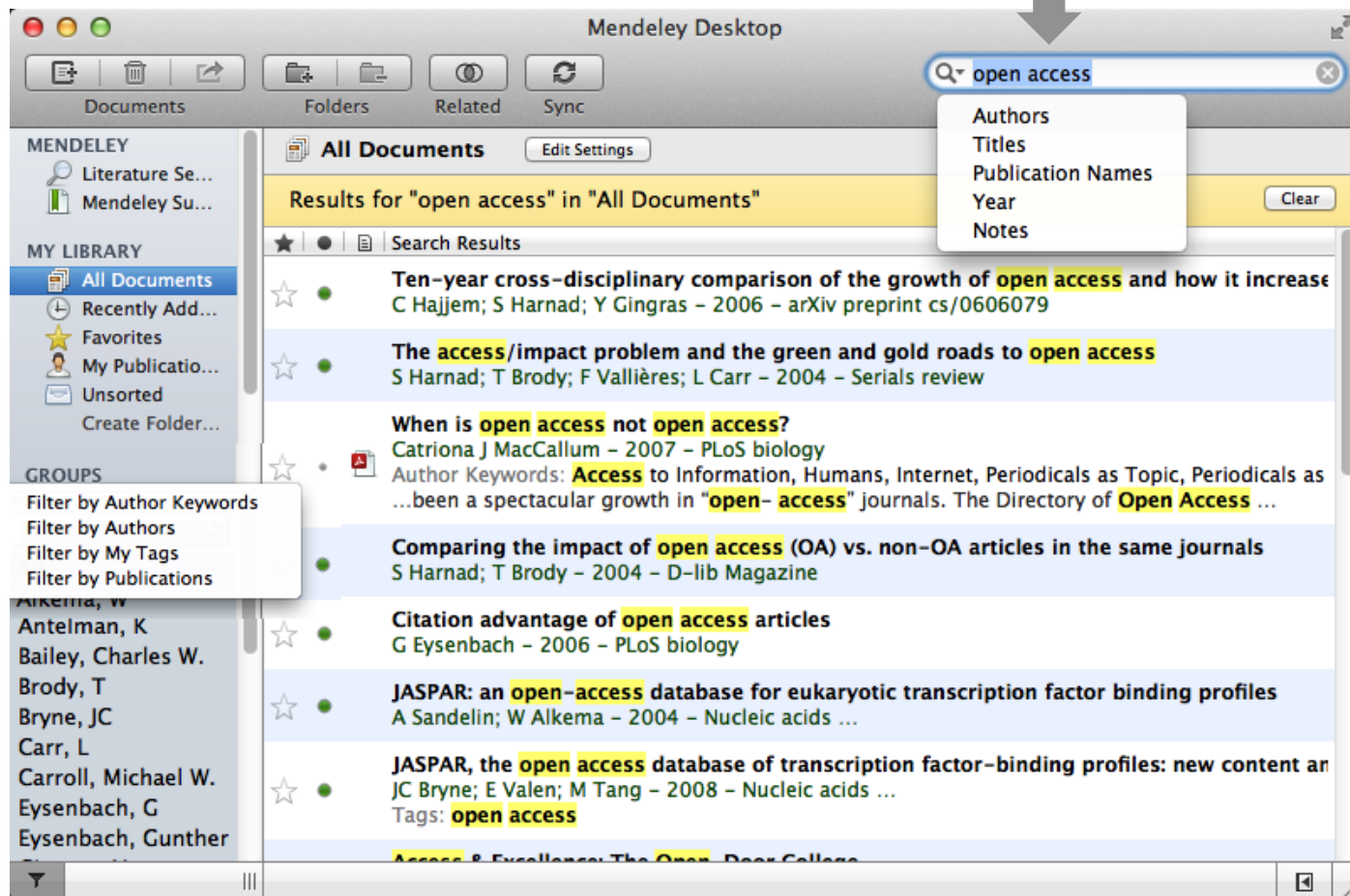


- Mendeley сохраняет резервную копию данных в сети
- Доступ к статьям из любого места



# Поиск документов

## Полнотекстовый поиск



The screenshot shows the Mendeley Desktop interface. At the top, there is a search bar containing the text "open access". A dropdown menu is open below the search bar, listing filter options: Authors, Titles, Publication Names, Year, and Notes. The main area displays search results for "open access" in "All Documents". The results are listed in a table-like format with columns for document details, including titles, authors, and publication information. The first result is "Ten-year cross-disciplinary comparison of the growth of open access and how it increases" by C Hajjem, S Harnad, and Y Gingras, published in 2006 as an arXiv preprint. Other results include "The access/impact problem and the green and gold roads to open access" by S Harnad, T Brody, F Vallières, and L Carr (2004), "When is open access not open access?" by Catriona J MacCallum (2007), "Comparing the impact of open access (OA) vs. non-OA articles in the same journals" by S Harnad and T Brody (2004), "Citation advantage of open access articles" by G Eysenbach (2006), "JASPAR: an open-access database for eukaryotic transcription factor binding profiles" by A Sandelin, W Alkema (2004), and "JASPAR, the open access database of transcription factor-binding profiles: new content and updates" by JC Bryne, E Valen, M Tang (2008).

Фильтрация по  
тегам, автору,  
названию или  
ключевым  
словам


# Тэги

Details   Notes   Contents   Enrichments

Type: Journal Article

## Why full open access matters

Authors: M. Carroll

 View research catalog entry for this paper

Journal: *PLoS Biology*

Year: 2011

Volume: 9

Issue: 11

Pages: e1001210

**Abstract:**

This perspective explains the mechanics of copyright and scholarly publishing and warns authors who support open-access publishing about a new pseudo open-access publishing model in which authors pay but publishers still retain commercial reuse rights.

**Tags:**

Mendeley; Open Access



Mendeley Desktop

Documents   Folders   Related   Sync

MENDELEY

- Literature Search
- Mendeley Suggest

MY LIBRARY

- All Documents
- Recently Added
- Favorites
- My Publications
- Unsorted
- Create Folder...

GROUPS

- Create Group...

TRASH

- All Deleted Documents

Filter by My Tags

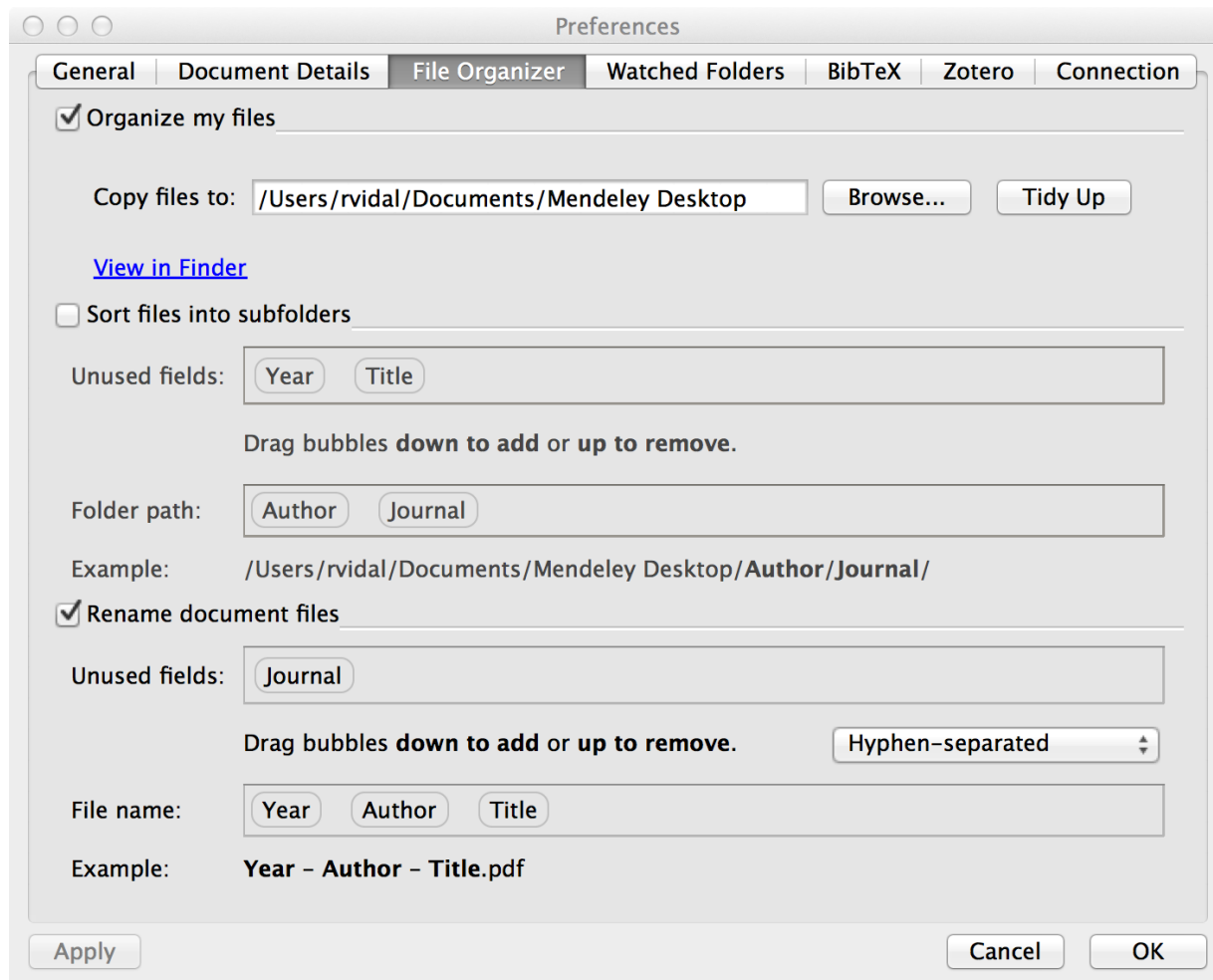
- All
- Mendeley
- open access

1 of 15 documents selected

Showing documents tagged "open access" <span style="float: right;">Clear</span>					
★	●	Authors	Title	Year	Published In
★	●	Bailey, Charl...	Open Access and Libraries	2007	Collection Management
☆	●	Bryne, JC; Val...	JASPAR, the open access database of transcription fa...	2008	Nucleic acids ...
★	●	Carroll, Mich...	Why full open access matters	2011	PLoS Biology
☆	●	Eysenbach, G...	The open access advantage.	2006	Journal of medical Int...
☆	●	Homans, FR; ...	A model of regulated open access resource use	1997	Journal of Environme...
☆	●	Lewis, David W	The Inevitability of Open Access	2012	College & Research Li...

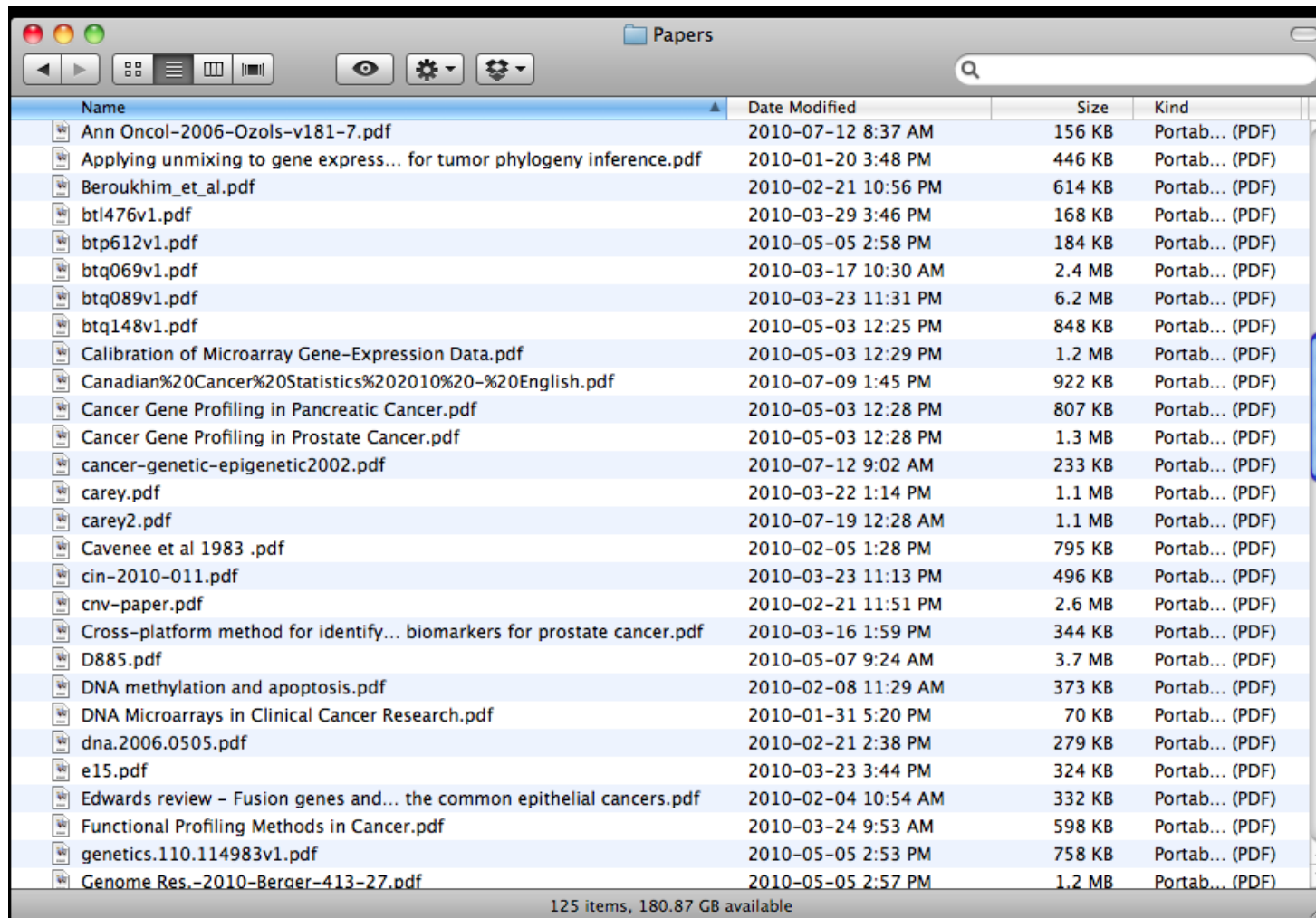


# Организатор хранения файлов

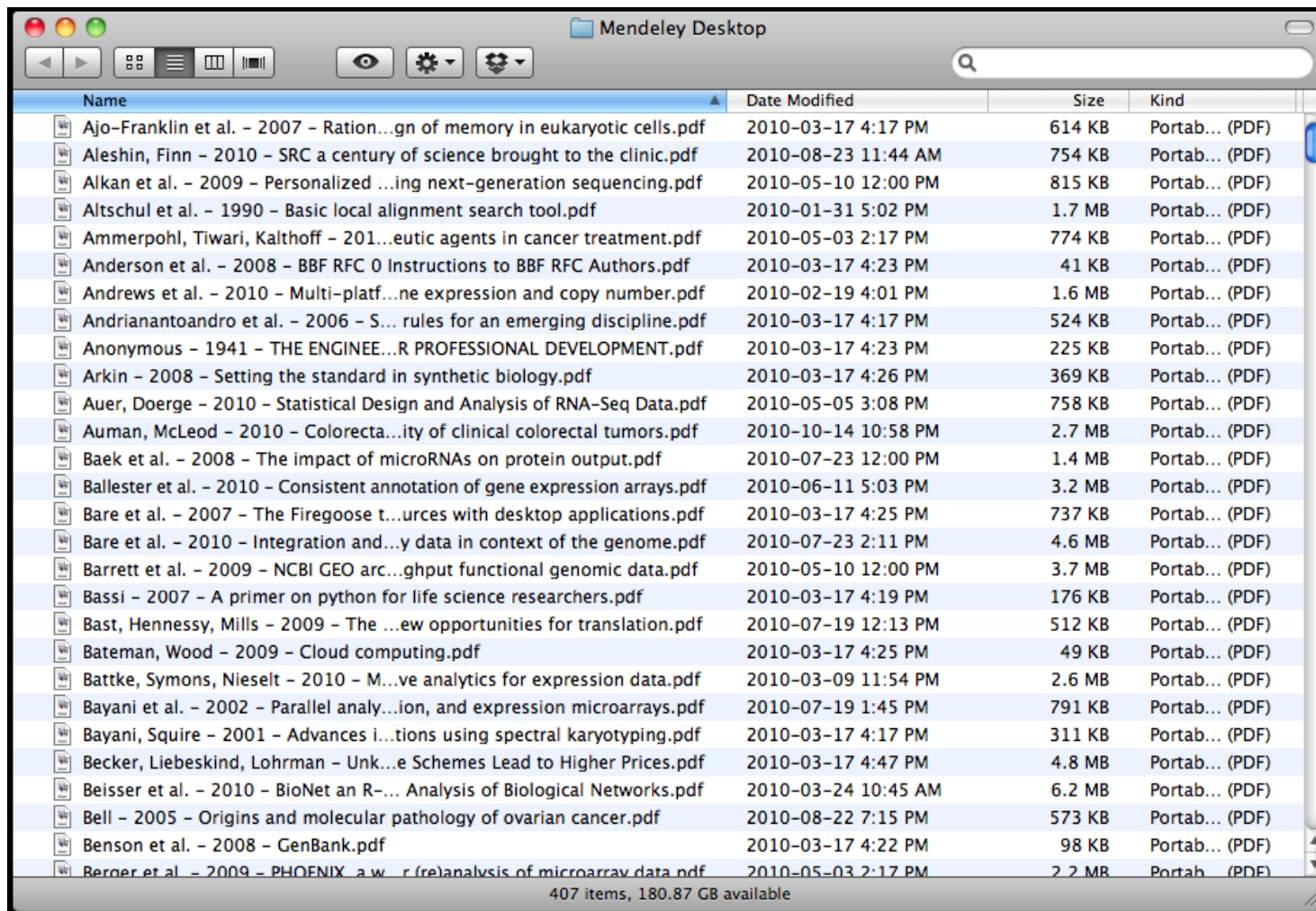




# Организатор хранения файлов



# Организатор хранения файлов





## Читать и аннотировать документы



# PDF Viewer

**Mendeley Desktop**

My Library | When is open access not ... | Why full open access matt... | Open access overview

OPEN ACCESS Freely available online

PLoS BIOLOGY

Perspective

## Why Full Open Access Matters

Michael W. Carroll<sup>\*</sup>  
American University, Washington, D.C., United States of America

Scientific authors who pay to publish their articles in an open-access publication should be congratulated for doing so. They also should be aware that they may not be getting full open access from some publications that charge for publication under the "open access" label. Two features define an open-access publication: (1) the published contents are freely accessible through the Internet, and (2) readers are given copyright permission (see Box 1) to republish or reuse the content as they like so long as the author and publisher receive proper attribution [1]. Recently, some publications have begun offering an open-access option that charges for Internet publication without granting readers full reuse rights, such as Springer's Open Choice or Nature's Scientific Reports. These publishers have adopted a business model through which authors pay for immediate publication on the Internet but the publisher nonetheless keeps commercial reuse rights for itself. This is not full open access (see Box 2).

Getting open access right matters because the new publishing model is designed to increase the pace and impact of scientific communication through the power of the Internet. Immediate, free publication increases the audience for scientific research and overcomes the increasingly high price barrier to access imposed by the traditional.

is to shift from a model that uses copyright to control reuse of content to one that uses copyright to encourage republication, preservation, and translation.

### Why Support the Open-Access Financial Model?

Pricing of traditional, subscription-financed scientific journals is highly inefficient. The growth in digital technologies and in digital networks should be driving down the price of access to the scholarly journal literature, but instead prices have increased at a rate greatly in excess of inflation (e.g., [4,5]). Moreover, studies from journal publishing in some disciplines show that commercial journal publishers successfully charge significantly more than non-commercial journal publishers, such as scholarly societies, even when the commercial offerings make less valuable contributions to the progress of science and knowledge as measured by citations (e.g., [6]).

The economic roots of the pricing problem are not difficult to discern. Journal publishers provide a platform between authors of journal articles and their readers. In these situations, the go-between can choose a mix of prices to each side of the relationship, usually charging more to the party that is more dependent on the go-between. The tradi-

their demand is relatively inelastic for two reasons. First, libraries are mission-driven to acquire as broad a swath of the literature as they can afford to serve their patrons effectively. Second, subscriptions for academic journals within a given field are not readily interchangeable, unlike, say, subscriptions to news magazines, because each academic journal publishes unique research. Having their subscribers over a barrel, commercial publishers have steadily consolidated to reduce their costs while increasing profits through uncompetitive pricing [7].

The open-access model fundamentally shifts the balance of power in journal publishing, and thereby greatly enhances the efficiency and efficacy of scientific communication. In its most common form, the model shifts the costs of publication entirely to the author-funder side of the relationship so as to broaden access as far as the Internet reaches and to remove the need for any lingering usage barriers. By shifting the costs of publication entirely to the author-funder side, journals must compete head-to-head on quality and price without diminishing impact through price or usage barriers because authors have greater choice over where to publish than libraries have over whether to subscribe. This increased competition will reduce the overall costs

Details | Notes | Contents | Enrichments

View research catalog entry for this paper

Journal: *PLoS Biology*  
Year: 2011  
Volume: 9  
Issue: 11  
Pages: e1001210

**Abstract:**  
This perspective explains the mechanics of copyright and scholarly publishing and warns authors who support open-access publishing about a new pseudo open-access publishing model in which authors pay but publishers still retain comm...

**Tags:**  
Mendeley; Open Access

**Author Keywords:**  
Access to Information; Copyright; Periodicals as Topic; Publications; Publications: trends

**URL:**  
<http://www.pubmedcentral.nih.gov/articleren...>

Add URL...

**Catalog IDs**  
ArXiv ID:  
DOI: 10.1371/journal.pbio.1001210

# Поиск в PDF Viewer

The screenshot shows the Mendeley Desktop application window. The title bar reads "Mendeley Desktop". The menu bar includes "Pan", "Highlight", "Note", "Select", "Copy", "Paste", "Rotate", "Zoom", "Fullscreen", and "Sync". A search bar in the top right contains the text "open access". Below the menu bar, there are tabs for "My Library" and "Open Access Publishing: ...". The main content area displays the title "Open Access Publishing: What Authors Want" with "Open Access" highlighted in yellow. Below the title is the author information "Rajiv Nariani and Leila Fernandez". The abstract text is visible, with "open access" highlighted in yellow. On the right side, there is a sidebar with a "Details" tab selected. It shows the article type as "Journal Article", the title "Open Access Publishing: What Authors Want", authors "R. Nariani, L. Fernandez", journal "College & Research Libraries", year "2012", volume "73", and pages "182-195". There is also an "Abstract:" section with the full text of the abstract.

Showing match 1 of 66   Previous   Next   x

Details   Notes   Contents   Enrichments

Type: Journal Article

## Open Access Publishing: What Authors Want

Authors: R. Nariani, L. Fernandez

View research catalog entry for this paper

Journal: *College & Research Libraries*

Year: 2012

Volume: 73

Issue:

Pages: 182-195

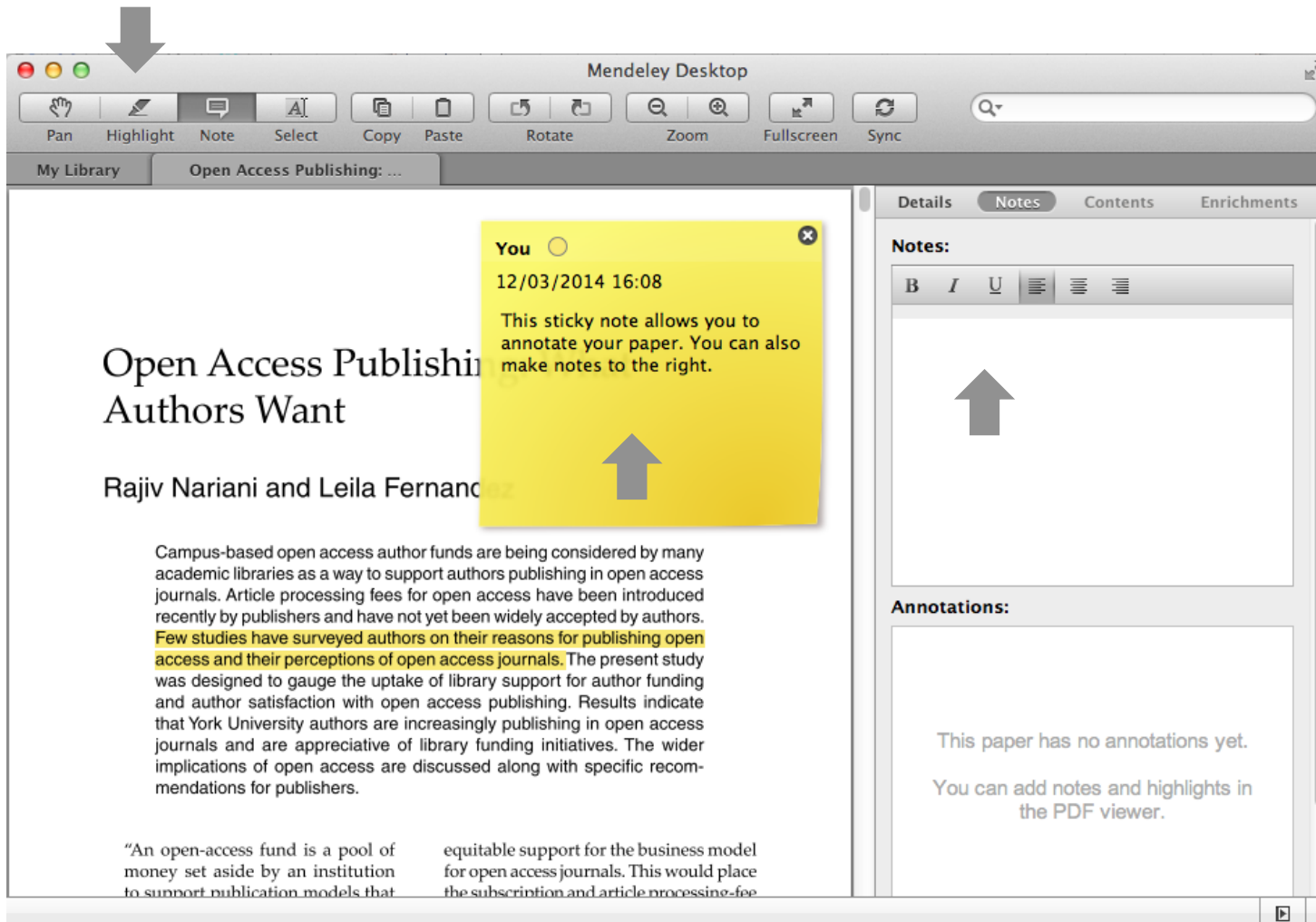
**Abstract:**

Campus-based open access author funds are being considered by many academic libraries as a way to support authors publishing in open access journals. Article processing fees for open access have been introduced recently by publishers and have not yet been widely accepted by authors. Few studies have surveyed authors on their reasons for publishing open access and their perceptions of open access journals. The present study was designed to gauge the uptake of library support for author funding and author satisfaction with open access publishing. Results indicate that York University authors are increasingly publishing in open access journals and are appreciative of library funding initiatives. The wider implications of open access are discussed along with specific recommendations for publishers.

"An open-access fund is a pool of money set aside by an institution to support publication models that equitable support for the business model for open access journals. This would place the subscription and article processing-fee



# Комментарии и выделение



The screenshot displays the Mendeley Desktop application window. The title bar reads "Mendeley Desktop". The menu bar includes "Pan", "Highlight", "Note", "Select", "Copy", "Paste", "Rotate", "Zoom", "Fullscreen", and "Sync". The main content area shows a document titled "Open Access Publishing Authors Want" by Rajiv Nariani and Leila Fernandez. A yellow sticky note is overlaid on the document, containing the text: "You 12/03/2014 16:08 This sticky note allows you to annotate your paper. You can also make notes to the right." The right sidebar has tabs for "Details", "Notes", "Contents", and "Enrichments". The "Notes" tab is active, showing a "Notes:" section with a text area and a "Annotations:" section with a text area. The "Annotations" section contains the text: "This paper has no annotations yet. You can add notes and highlights in the PDF viewer." A large grey arrow points from the top left towards the sticky note, and another grey arrow points from the sticky note towards the "Notes" panel. A decorative graphic of hexagons is visible in the bottom right corner.

**Open Access Publishing Authors Want**

Rajiv Nariani and Leila Fernandez

Campus-based open access author funds are being considered by many academic libraries as a way to support authors publishing in open access journals. Article processing fees for open access have been introduced recently by publishers and have not yet been widely accepted by authors. **Few studies have surveyed authors on their reasons for publishing open access and their perceptions of open access journals.** The present study was designed to gauge the uptake of library support for author funding and author satisfaction with open access publishing. Results indicate that York University authors are increasingly publishing in open access journals and are appreciative of library funding initiatives. The wider implications of open access are discussed along with specific recommendations for publishers.

"An open-access fund is a pool of money set aside by an institution to support publication models that equitable support for the business model for open access journals. This would place the subscription and article processing fee

**Notes:**

**Annotations:**

This paper has no annotations yet.  
You can add notes and highlights in the PDF viewer.



# Просмотр значения терминов

The screenshot shows the Mendeley Desktop application interface. The main window displays a document titled "Open Access Publishing: What Authors Want" by Rajiv Nariani and L. Fernandez. A tooltip is visible over the text "Open access", providing a definition: "Open access (OA) means unrestricted online access to peer-reviewed scholarly research. Open access is primarily intended for scholarly journal articles, but is also provided for a growing number of theses, book chapters, and scholarly monographs. Open access comes in two degrees: *gratis* OA, which is free online access and *libre* OA, which is free online access and the right to reuse the content." The details sidebar on the right shows the article's metadata: Type: Journal Article, Journal: *College & Research Libraries*, Year: 2012, Volume: 73, Pages: 182-195. The abstract text is also visible in the sidebar.

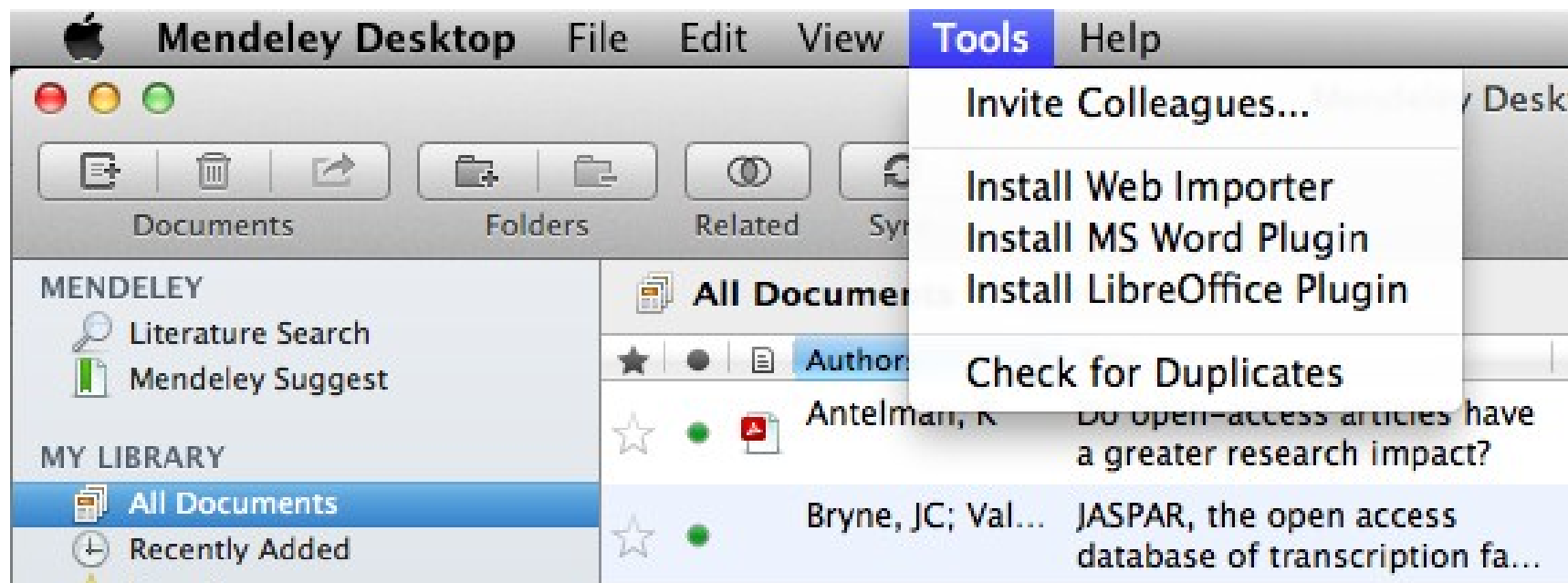




## Работа со ссылками и библиографией



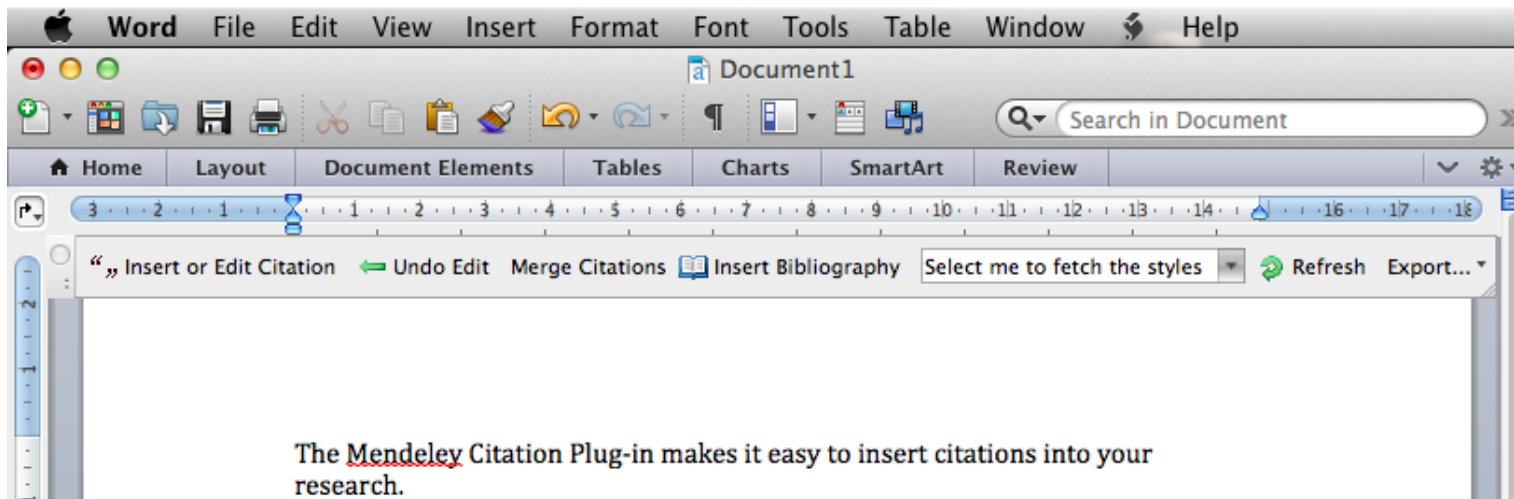
## Установка Citation Plug-in



Word

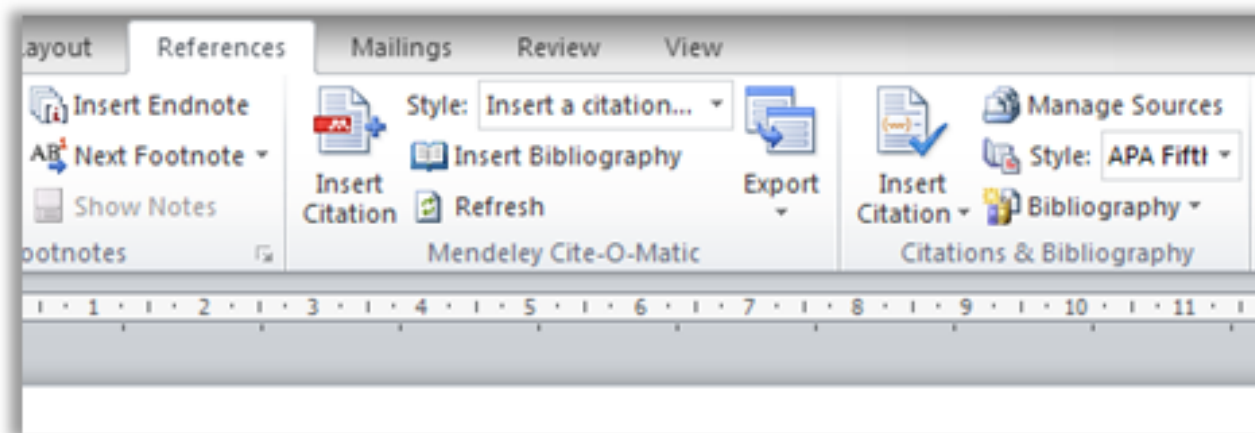


# Citation Plug-in появляется автоматически в текстовом редакторе

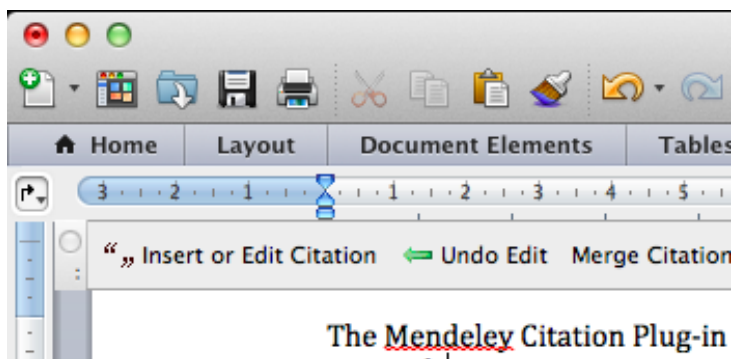


↑ Mac

← Windows



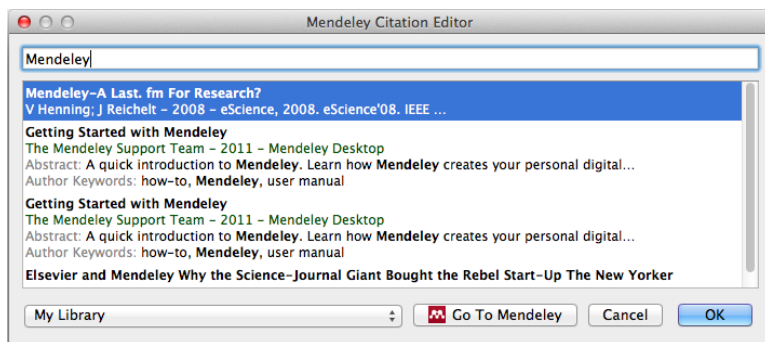
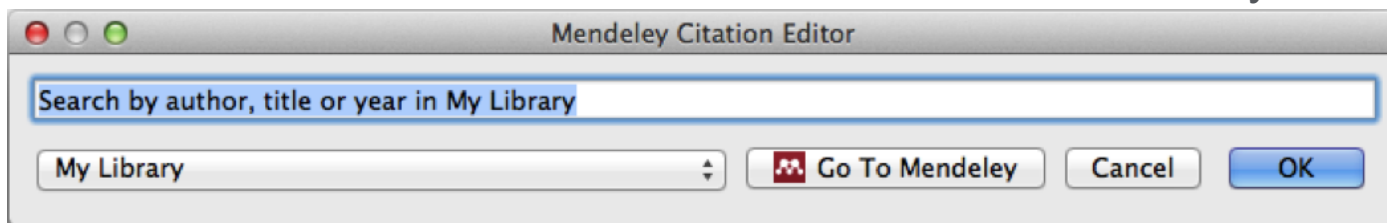
## Пример создания ссылок в Word



1. Кликните 'Insert or Edit Citation'



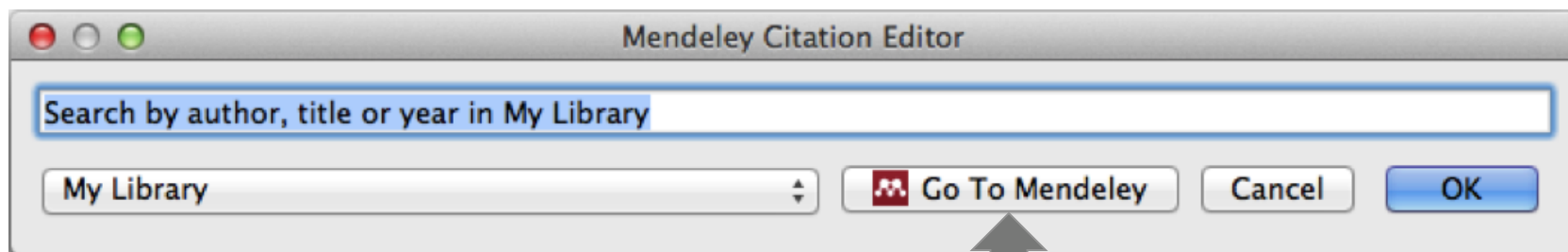
2. Найдите документ по автору, названию или году или выберите его из библиотеки Mendeley



3. Выбранная статья или книга будет автоматически преобразована в ссылку

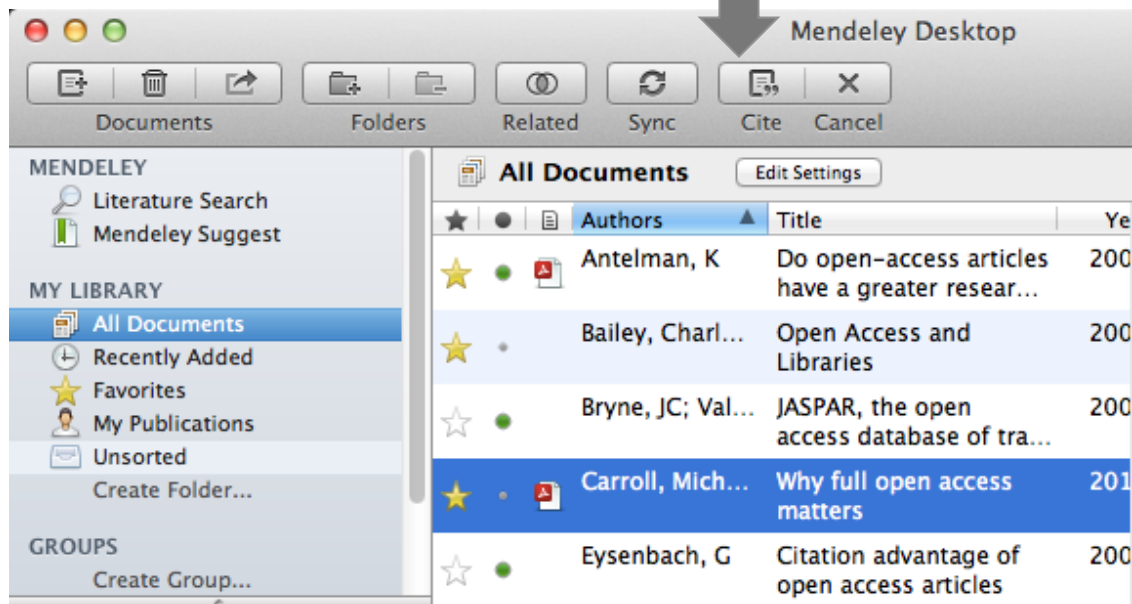


# Поиск ссылок в библиотеке



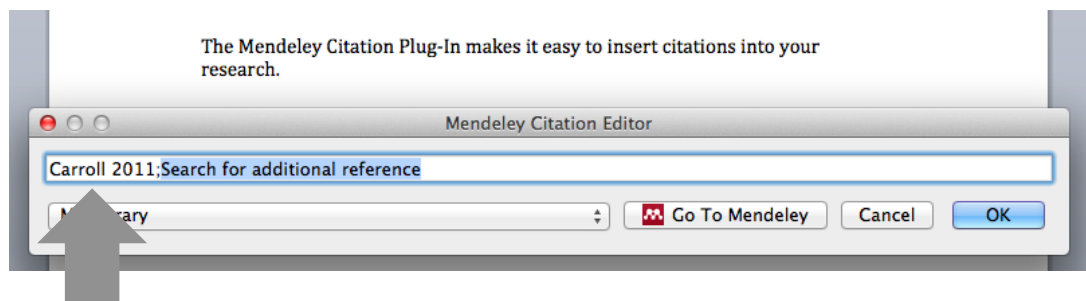
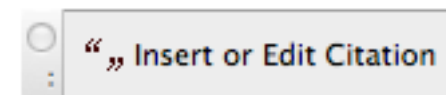
1. Кликните "Go to Mendeley"

2. Появляется кнопка 'Cite'



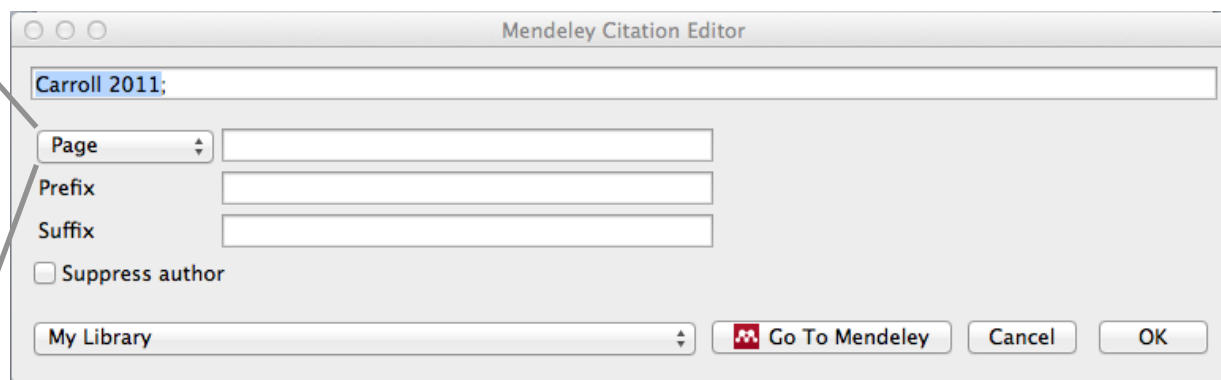
# Редактирование ссылок

1. Выберите ссылку и нажмите 'Insert or Edit Citation'



2. Кликните на ссылку (здесь - 'Carroll 2011')

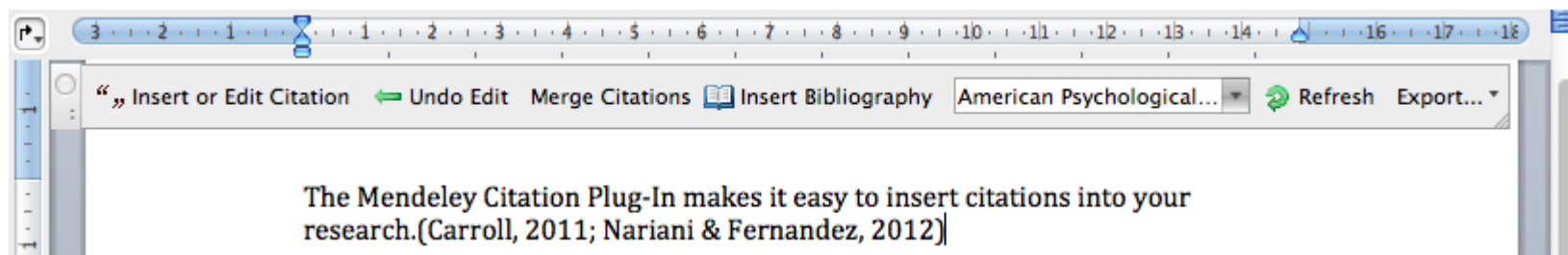
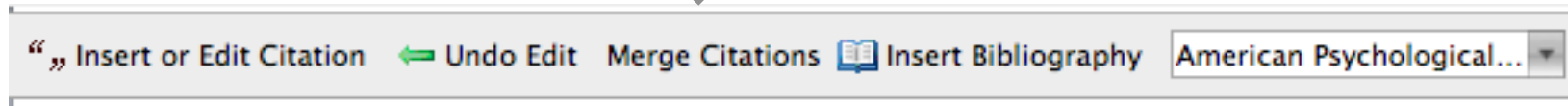
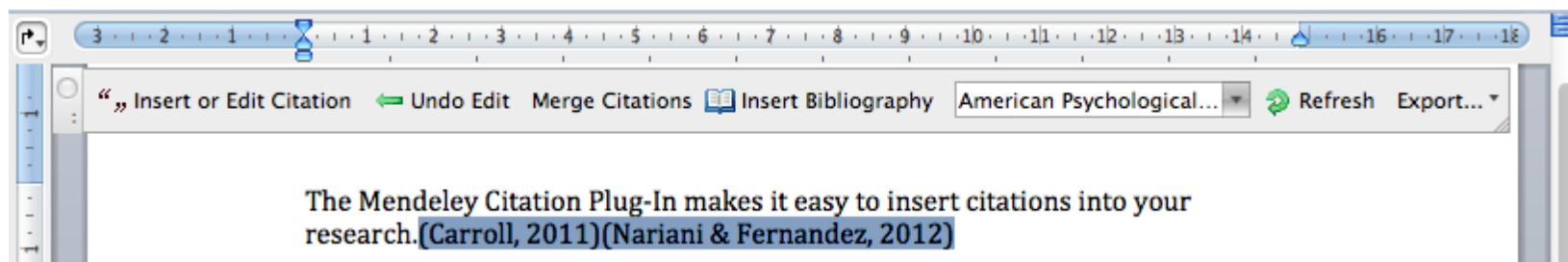
- Book
- Chapter
- Column
- Figure
- Folio
- Issue
- Line
- Note
- Opus
- ✓ Page
- Paragraph
- Part
- Section
- Sub verbo
- Verse
- Volume



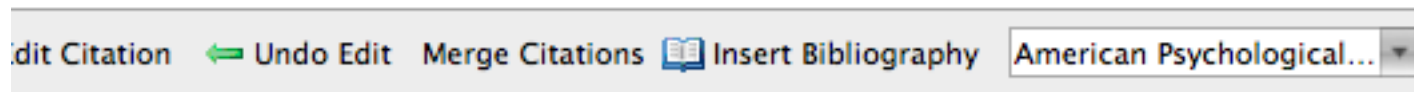
3. В Citation Editor появится возможность добавить страницы и другую информацию



## Объединение ссылок



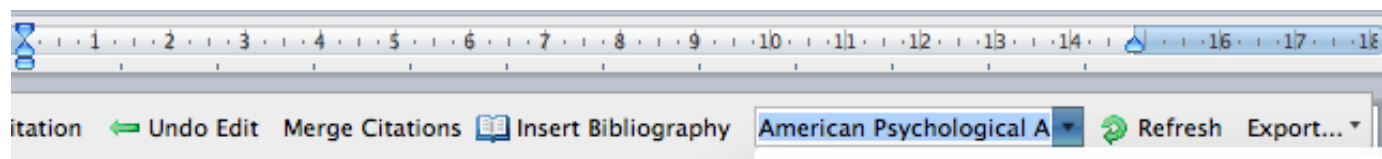
# Вставка пристатейной библиографии



The Mendeley Citation Plug-in makes it easy to insert citations into your research.(Henning & Reichelt, 2008)



1. Кликните 'Insert Bibliography'



The Mendeley Citation Plug-in makes it easy to insert research.(Henning & Reichelt, 2008)

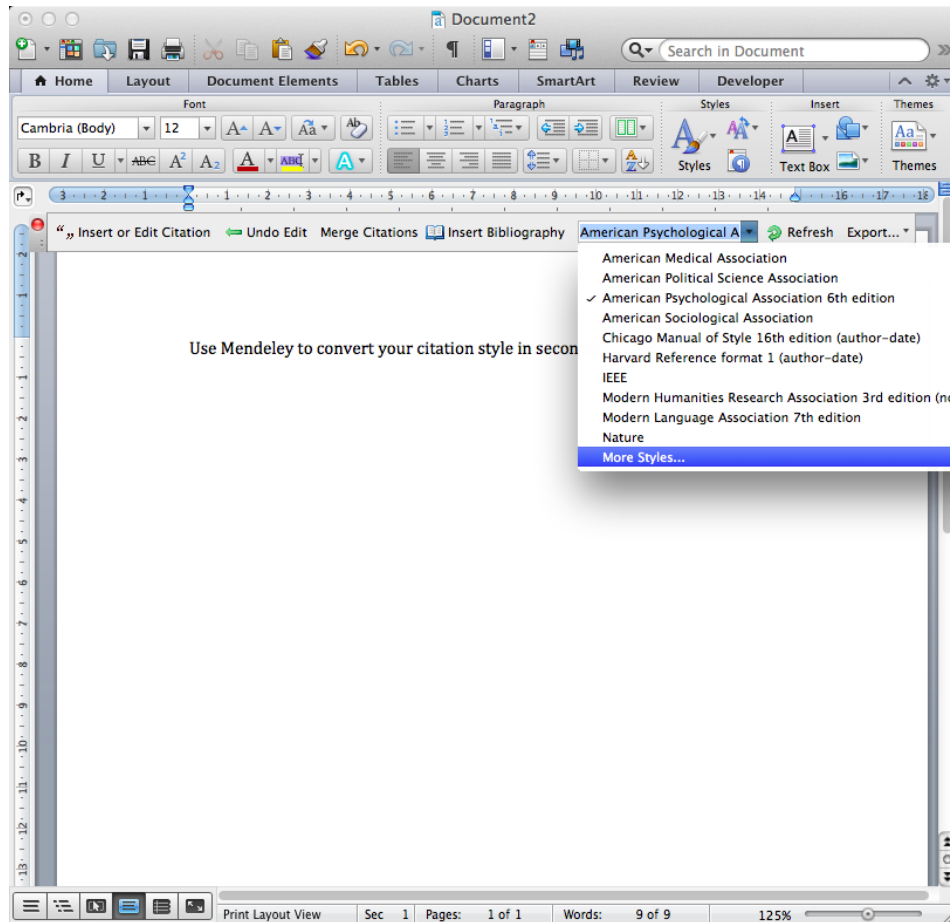
Henning, V., & Reichelt, J. (2008). Mendeley-A Last. fr  
2008. *eScience'08. IEEE* .... Retrieved from  
[http://ieeexplore.ieee.org/xpls/abs\\_all.jsp?arnumber=4736778](http://ieeexplore.ieee.org/xpls/abs_all.jsp?arnumber=4736778)

2. Выберите стиль

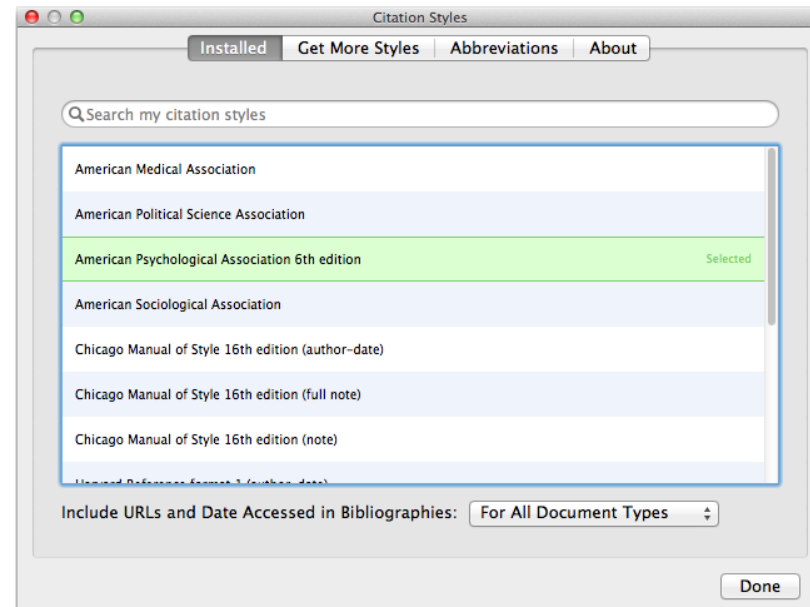
3. ГОТОВО!



# Поиск CSL Style



База данных Mendeley содержит более 6700 стилей



# Редактор стилей

The screenshot shows a web browser window with the URL `editor.citationstyles.org/about/`. The page has a navigation bar with links for "About", "Search by name", "Search by example", "Visual editor", and "Code editor". A "feedback" button is located in the top right corner. The main heading is "Find and edit CSL citation styles". Below it is a search input field with the placeholder text "Search...". A note below the search field states: "Note: This set of tools is still in public beta. Please report any bugs or feedback using the form at the top right of the screen."

## 1. Find a style

### Search by name

If you're looking for a style like APA, Harvard, etc... just use the search box at the top of the page to search for a style name, or journal title.

### Search by example

If you don't know the name of the style, but know what the final citation should look like, you can use our [search by example](#) tool to find styles that most closely match.

The example shows two sections: "INLINE CITATION" and "BIBLIOGRAPHY". The "INLINE CITATION" section displays the text "(McInnis & Nelson, 2011)". The "BIBLIOGRAPHY" section displays the full citation: "McInnis, M. D., & Nelson, L. P. (2011). *Shaping the Body Politic: Formation in Early America*. University of Virginia Press."

## 2. Edit the style

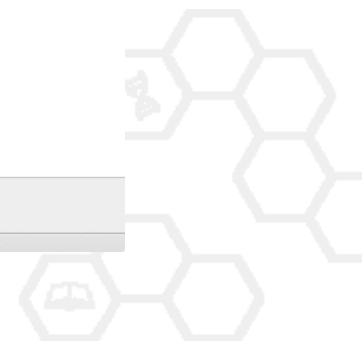
If you can't find a style that quite suits your needs, find one that's a pretty close match and click the "Edit style" button to open that style in the [visual editor](#).

The example shows a search result for "American Journal of Medical Genetics". It displays the "INLINE CITATION" as "[McInnis and Nelson, 2011]" and the "BIBLIOGRAPHY" as "McInnis, MD, Nelson, LP. 2011. *Shaping the Body Politic: Formation in Early America*. University of Virginia Press". Below the citation are three buttons: "Install", "Edit", and "View code". A mouse cursor is pointing at the "Edit" button.

## 3. Use the style

Once you've found a style that's suitable for you to use, simply click the "Install" button on the search results, or "Save" a style you've edited, to use it in your reference manager.

Useful Links



# Редактор стилей

The screenshot displays the Visual CSL Editor interface for the American Psychological Association 6th edition style. The browser address bar shows `editor.citationstyles.org/visualEditor/`. The navigation menu includes 'About', 'Search by name', 'Search by example', 'Visual editor' (selected), and 'Code editor'. A 'feedback' button is visible in the top right. The main content area is divided into several sections:

- STYLE INFO**: Includes an 'Info' icon and 'Global Formatting Options'.
- INLINE CITATIONS**: Includes 'Layout' and 'Sort' options.
- BIBLIOGRAPHY**: Includes 'Layout' and 'Sort' options.
- MACROS**: A list of macros such as 'Macro: container-contributors', 'Macro: secondary-contributors', 'Macro: author', 'Macro: author-short', 'Macro: access', 'Macro: title', 'Macro: publisher', 'Macro: event', 'Macro: issued', 'Macro: issued-sort', 'Macro: issued-year', 'Macro: edition', 'Macro: locators', 'Macro: citation-locator', 'Macro: container', and 'Macro: container-title'.
- ADVANCED**: Includes 'Global Formatting Options'.
- EXAMPLE CITATIONS**: Shows '(Accadia et al., 2012)' and '(McInnis & Nelson, 2011)'.
- EXAMPLE BIBLIOGRAPHY**: Shows a list of references including 'Accadia, T., Acernese, F., Alshourbagy, M., Amico, P., Antonucci, F., Aoudia, S., ... Astone, P. (2012). Virgo: a laser interferometer to detect gravitational waves. *Journal of Instrumentation*, 7(03), P03012–P03012. doi:10.1088/1748-0221/7/03/P03012' and 'McInnis, M. D., & Nelson, L. P. (2011). *Shaping the body politic: Art and political formation in early america*. Charlottesville, VA: University of Virginia Press.'
- Info**: A form for entering style details:
  - Title: American Psychological Association 6th edition
  - Title (short): APA
  - ID: <http://www.zotero.org/styles/apa>
  - Summary: (empty)
  - Rights: This work is licensed under a Creative Commons Attribution-ShareAlike 3.0 license
  - Published: (empty)
  - ISSN: (empty)
  - eISSN: (empty)
- ISSNs**: Includes an 'Add ISSN' button.

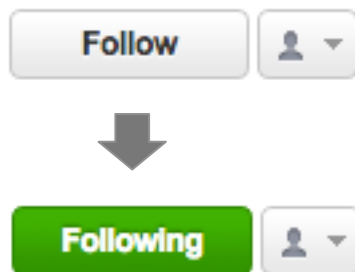


## Исследовательские группы



## Восстановить контакт с коллегами

Найдите коллег на закладке 'Follow' для получения регулярных обновлений.



The screenshot shows the 'People' section of a web application. At the top, there are navigation tabs: 'Dashboard', 'My Library', 'Papers', 'Groups', and 'People'. Below the tabs is a search bar containing 'Victor Henning' and a search icon. Underneath the search bar, it says 'eg: Victor Henning'. A pagination bar shows 'Prev < 1 2 3 ... 170 > Next'. The main content area displays a list of people:

- Victor Henning**  
Post Doc  
Co-Founder/CEO, Mendeley & VP Strategy  
Status: **Following** (with a user icon dropdown)
- Victor Henning**  
Post Doc  
Status: **Follow** (with a user icon dropdown)
- Henning Henning**  
Ph.D. Student  
Status: **Follow** (with a user icon dropdown)
- Henning Dickten**  
Ph.D. Student  
PhD-Student  
Status: **Follow** (with a user icon dropdown)





## Создание групп

Три возможных типа групп:

- **Open Public Groups** – Каждый может подписаться на обновления группы и выкладывать ссылки.
- **Invite-only Public Groups** – Только приглашенные члены групп могут публиковать в ней, остальные могут подписаться на обновления.
- **Private Groups** – Полностью закрытая от внешнего мира группа.

**Create a new group**

Enter a group name...

Enter a group description...

Group Type

- Private**  
Share references and full-text files. Only group members can see the group, good for sharing in private.
- Invite-only**  
Share references only. Public can follow the group only, good for sharing references or reading lists.
- Open**  
Share references only. Public can become a member or follow the group, good for crowd sourcing reading lists.

Cancel Create group

# Поиск открытых групп

## Groups

In this catalog: 96,039 public groups

Future of Science



eg: Social networks

Groups 1 - 20 of 1,113

Prev ◀ 1 2 3 ... 56 ▶ Next



### Future of Science

An open group to collect and discuss articles around the future of science, peer review, open access, and science 2.0 / 3.0 ideas.

Open Access open source publishing Science2.0

279 papers · 1009 members



### Future of Science resources

These are some links about interesting developments on the web that involve science. I'm linking here to references to papers, and to Web sites....

future science science2.0

Join group Follow group

Группы в Mendeley с советами по написанию статей  
<https://www.mendeley.com/groups/827921/how-to-write-papers/>

# Выбор среди популярных групп по научным направлениям

Dashboard
My Library
Papers
Groups
People

People

---

## Biological Sciences

In this discipline: 3,009,752 papers · 18,547 groups

---

### Discipline summary

Biology is the study of life. It attempts to understand the structure, function, processes and evolution of living organisms and how they relate to their environment. Modern biology covers a wide variety of fields and is highly interdisciplinary, drawing on advances in areas such as computer science, mathematics, psychology. Because biology is such a broad subject, it is subdivided according the ...

[Read more...](#) / [Edit description](#)

### Sub-disciplines

<ul style="list-style-type: none"> <li>A Agricultural Science</li> <li>Algae</li> <li>Animal Behavior</li> <li>Animal Physiology</li> <li>B Biochemistry</li> <li>Biometry</li> <li>Biophysics</li> <li>Biotechnology</li> <li>Botany</li> <li>Bioinformatics</li> <li>C Cellular Biology</li> <li>E Embryology</li> <li>Entomology</li> <li>F Food Science and Technology</li> <li>Forestry Science</li> <li>G Genetics</li> <li>H Hydrobiology</li> </ul>	<ul style="list-style-type: none"> <li>I Ichthyology</li> <li>Immunology</li> <li>L Limnology</li> <li>M Marine Biology</li> <li>Microbiology</li> <li>Microscopy</li> <li>Molecular Biology</li> <li>Mycology</li> <li>N Neurobiology</li> <li>O Ornithology</li> <li>P Parasitology</li> <li>Plant Sciences</li> <li>S Soil Sciences</li> <li>V Veterinary Science</li> <li>Virology</li> <li>Z Zoology and Animal Science</li> </ul>
---	---

### Popular tags

animals
humans
female
male
mice
molecular sequence data
rats
adult
amino acid sequence
base sequence
human
mutation
cell line
middle aged
signal transduction
genetics
metabolism
gene expression
apoptosis
dna

---

### Popular groups

#### Future of Science

An open group to collect and discuss articles around the future of science, peer review, open access, and science 2.0 / 3.0 ideas.

Open Access
open source
publishing
Science2.0

279 papers · 1009 members



# Частные группы

The screenshot shows the Mendeley Desktop application interface. At the top, there are window controls and a search bar. Below that, a navigation bar includes 'Documents', 'Folders', 'Related', and 'Sync' buttons. The main content area is titled 'Mendeley for Librarians, owned by William Gunn' and has an 'Edit Settings' button. The interface is divided into three tabs: 'Overview', 'Documents', and 'Members'. The 'Overview' tab is active, showing a text input field for asking questions or comments. Below this, there are three posts:

- You**: A post with a quote: "How US libraries are becoming community problem solvers – From Obamacare to getting kids reading, libraries have a bigger part to play in local communities than ever before". It includes a link to a Guardian article and is dated 3rd April.
- Esther Fernandez Ramos**: A comment saying "Hello and thanks! I'm a librarian at Universitat de les Illes Balears, Spain." dated 2nd April.
- Sandrine Royer-Devaux**: A comment saying "Hello everyone. I'm a librarian at Institut Pasteur in Paris, France. I'm working with researchers in biomedical sciences. You can visit our website" with a link to a website, dated 28th March.

On the left side, there is a 'GROUPS' list with 'Mendeley for Librarians' selected. Below the list is a 'Filter by Authors' dropdown menu showing a list of names: All, Allen, David, Anderson, Lisa, Antonescu, Mary.



# Взаимодействуйте с вашими коллегами

The screenshot displays the Mendeley Desktop application interface. The main window shows a document titled "A game for smokers: A preliminary naturalistic trial in a psychiatric hospital" by Yasser Khazaal et al. The document content includes an abstract, introduction, and keywords. A comment is visible on the right side of the document, dated 05/04/11 5:50 PM, stating "interesting separating parts of the abstract...". Below the document, there is a section for "Details" and "Notes". The "Notes" section shows a comment from "You" dated 06/04/11 5:46 PM, stating "feasibility of game toward behavior change...". The interface includes a toolbar with various tools like Pan, Highlight, Note, Select, Copy, Paste, Rotate, Zoom, Fullscreen, and Sync. The document is displayed on "Page 1 of 4".

Short communication

## A game for smokers: A preliminary naturalistic trial in a psychiatric hospital

Yasser Khazaal<sup>a,\*</sup>, Anne Chatton<sup>a</sup>, Roberto Prezzemolo<sup>a</sup>, Aliosca Hoch<sup>a</sup>, Jacques Cornuz<sup>b</sup>, Daniele Zullino<sup>a</sup>

<sup>a</sup>Division of Substance Abuse, University Hospitals of Geneva, Switzerland  
<sup>b</sup>Department of Ambulatory Care and Community Medicine, University Hospital, Lausanne, Switzerland

Received 5 June 2007; received in revised form 4 October 2007; accepted 8 October 2007

### Abstract

**Objective:** "Pick-Klop" is a game based on cognitive behavioral therapy. It aims to change smokers' attitudes towards tobacco addiction. This study tests the feasibility and the impact of one brief session of the intervention in a naturalistic setting within a psychiatric hospital.

**Method:** Fifty-one smokers were recruited during their stay in a psychiatric hospital with a prohibitive smoking policy. They were assessed pre- and post-treatment with visual analogue scales designed to evaluate their intention to stop smoking.

**Results:** All patients completed the intervention. The outcome shows that the intention to stop smoking becomes significantly stronger after the intervention.

**Conclusion:** This pilot study supports the feasibility and the effectiveness of the "Pick-Klop" game in a psychiatric hospital setting. The game seems to improve the intention to quit smoking. The data, however, should be confirmed by a controlled trial. Moreover, follow-up studies are needed to examine the potential impact of the game on smoking cessation attempts.

**Practical implications:** The game seems to be a useful and simple tool for education about smoking in a psychiatric hospital setting.

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**Keywords:** Smoking; Smoking cessation; Cognitive behavior therapy; Motivational interviewing; Psychiatric hospital; Prohibitive smoking policy

### 1. Introduction

Smoking is the first avoidable cause of morbidity and mortality [1]. Most smoking cessation attempts are made without any help [2].

Despite the efficacy of nicotine substitutes [3], bupropion [4] and some behavioral approaches [5], these treatments are used only by a minority of smokers [6,7]. This is probably due to the

sufficient to induce behavioral changes [9]. Positive attitudes towards giving up nicotine addiction, however, are linked to a greater willingness to stop smoking [10].

In the transtheoretical model of behavioral change, a re-evaluation of the advantages and disadvantages of nicotine addiction and cessation enable smokers to evolve within the motivational process [11].

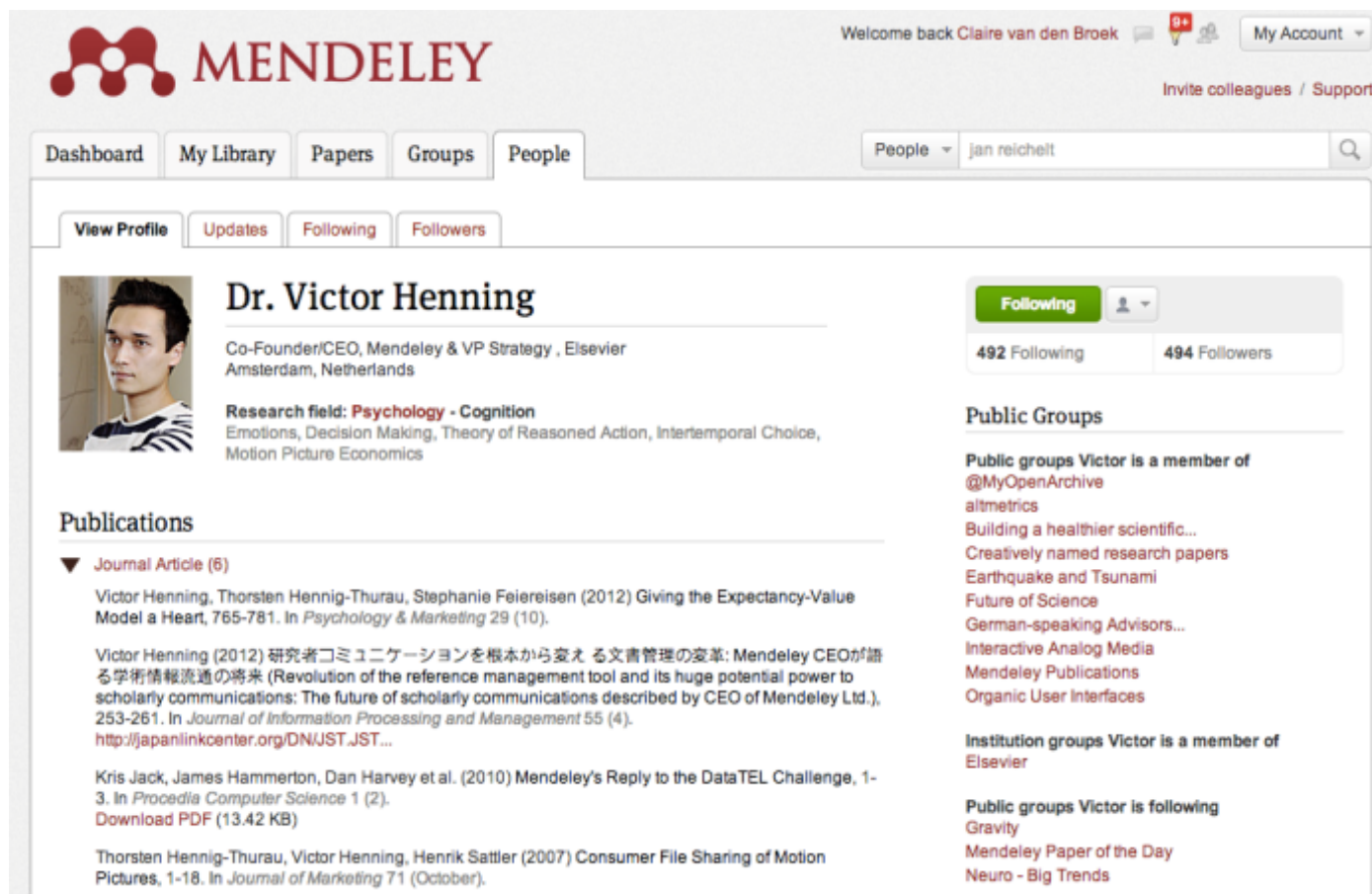
The notion of "self-efficacy" [12] corresponds to the trust

Page 1 of 4

Делитесь  
полнотекстовым  
и документами,  
аннотациями и  
комментариями  
к ним.



# Создайте свой научный профиль



The screenshot shows the Mendeley user interface. At the top, the Mendeley logo is on the left, and the user's name 'Claire van den Broek' is on the right. Below the logo, there are navigation tabs: 'Dashboard', 'My Library', 'Papers', 'Groups', and 'People'. A search bar is visible with 'jan reichelt' entered. The main profile area is for 'Dr. Victor Henning', who is a Co-Founder/CEO of Mendeley & VP Strategy at Elsevier. His research field is 'Psychology - Cognition'. The profile shows 492 people he is following and 494 followers. There are sections for 'Publications' (listing several journal articles) and 'Public Groups' (listing groups he is a member of and following).

Найдите ваших коллег и тематически близкие группы

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# Профиль в Mendeley

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## Yury Lysogorskiy

Master of Physics

Assistant

Kazan Federal University

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Publications

52

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Boris Yavkin

[Follow](#)

### Publications

All (11)



#### Моделирование жидкого гелия-4 в аэрогеле методом теории функционала плотности

Лысогорский Ю, Таюрский Д  
Письма в ЖЭТФ (2013)

[+ Save reference](#) [➤ Get full text at journal](#)

24 Readers



#### Ab-initio investigation of spin states of sodium cobaltate Na<sub>2/3</sub>CoO<sub>2</sub>

Lysogorskiy Y, Nedopekin O, Krivenko S, Minisini B, Tayurskii D  
Journal of Physics: Conference Series (2012)

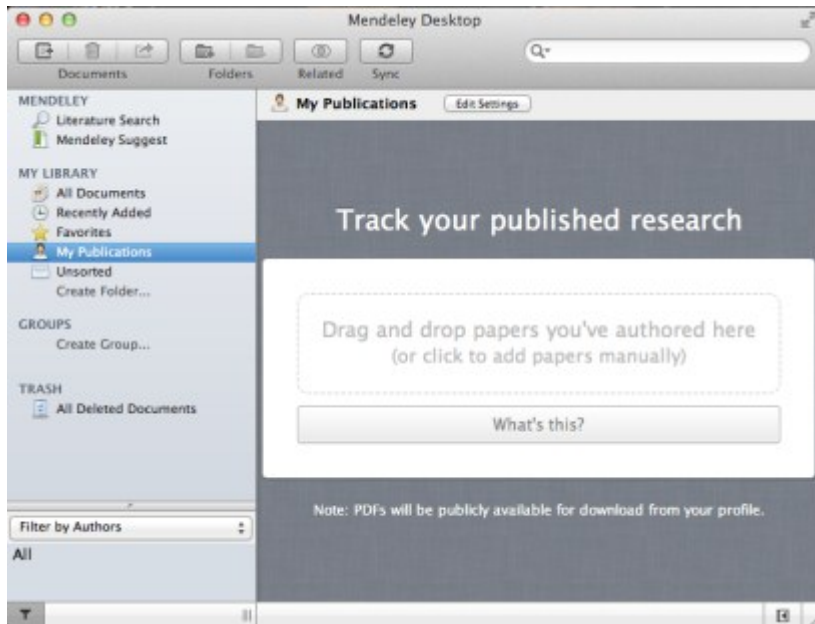
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3 Readers

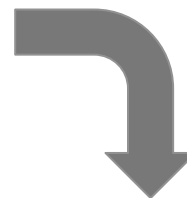




# Представьте миру ваши публикации



1. Добавьте ваши публикации в библиотеку
2. Mendeley добавит их в общую открытую библиотеку и разместит в вашем профиле



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**Dr. Victor Henning**  
Co-Founder/CEO, Mendeley & VP Strategy , Elsevier  
Amsterdam, Netherlands

**Research field: Psychology - Cognition**  
Emotions, Decision Making, Theory of Reasoned Action, Intertemporal Choice, Motion Picture Economics

**Publications**

▼ Journal Article (6)

Victor Henning, Thorsten Hennig-Thurau, Stephanie Feleisen (2012) Giving the Expectancy-Value Model a Heart, 765-781. In Psychology & Marketing 29 (10).

**Following** 493 Following 515 Followers

**Public Groups**

Public groups Victor is a member of

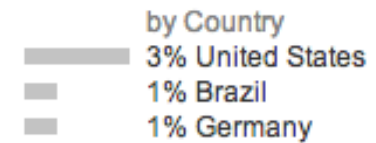
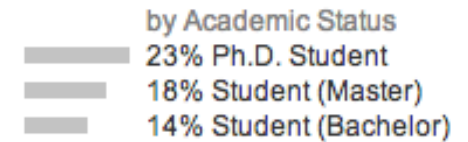
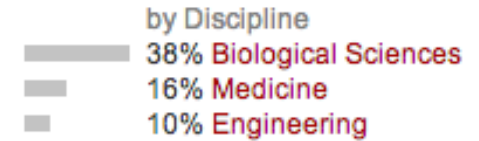
- @MyOpenArchive
- almetrics
- Building a healthier scientific...
- Creatively named research papers
- Earthquake and Tsunami
- Future of Science
- German-speaking Advisors...

# Исследуйте статистику статей

The screenshot shows the Mendeley interface for the article "How to choose a good scientific problem." by Uri Alon. The page includes a navigation menu (Dashboard, My Library, Papers, Groups, People), a search bar, and a sidebar with "Overview" and "Related research" sections. A dropdown menu is open over the "Find this paper at:" field, listing various search engines and library access links. The main content area displays the article's metadata (Molecular Cell, 2009) and a preview of the text. A "Readership Statistics" section is visible at the bottom right of the article preview.

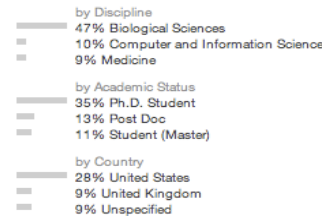
## Readership Statistics

58274 Readers on Mendeley



### Readership Statistics

1969 Readers on Mendeley



# Open API

**MENDELEY** Home Get Started API Your Apps Support Login

## Mendeley's API

Mendeley is a platform that allows scholars from all over the world to collaborate, and opens up science for everyone. If you're inspired to contribute to our mission to build tools to make researchers' lives easier, we'd love you to join our API community.

- Get Started**  
User guide
- API**  
Documentation
- Your Apps**  
Manage your applications
- Support**  
...need help?

**Mendeley Developer Portal:** <http://dev.mendeley.com>

# Ваши вопросы и пожелания

**MENDELEY FEEDBACK**

**General**

What can we do to help your research?

Here you can suggest and vote on improvements for future Mendeley releases.

**If you have a suggestion regarding a specific part of Mendeley, please use the links on the right hand side of the window to add your suggestion to the corresponding area.**

If you are looking for help using Mendeley or encounter any problems, please visit our [Support Forum](#)

**I suggest you ...**

Enter your idea (no bug reports please, use support.mendeley.com for those)

Hot **Top Ideas** New Category Status My feedback

**7,562** votes

**android**

An android app to access Mendely from android phones would be welcome

Vote

Best

Claude

496 comments · Mobile · Flag idea as inappropriate...

**PLANNED** · **Mendeley** (Admin, Mendeley) responded

Happy new year everyone. We're excited to announce that we're hiring Android developers.

<http://www.mendeley.com/careers/london-android/>

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**All ideas**

My feedback

API 34

Desktop 1091

Institutional Edition 19

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[feedback.mendeley.com](http://feedback.mendeley.com)

- Задайте вопрос
- Проголосуйте за предпочтительные обновления
- Узнайте, что в новых релизах



## Compare Products

MENDELEY

EndNote

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Papers

## Collaboration

Private groups	✓	✓	✓	✓	✗
Public groups	✓	✗	✗	✓	✗
Social network	✓	✗	✗	✓	✓
Collaboration newsfeed	✓	✗	✗	✓	✗

## General Technology

Web app	✓	✓	✓	✓	✗
Desktop app	✓	✓	✗	✓	✓
Compatibility with all modern web browsers	✓	✗	✓	✗	✓
Compatibility with Mac/Win/Linux	✓	✗	✗	✓	✗
Mobile & iPad	✓	✗	✗	✗	✓
Product feedback forum	✓	✓	✗	✓	✓
Library systems integration/EZProxy Support	Almost there!	✓	✓	✓	✓

## Metadata Extraction Technology

Extraction of DOIs (Digital Object Identifiers) from PDFs	✓	✓	✓	✓	✓
Extraction of PubmedIDs and ArxivIDs from PDFs	✓	✗	✗	✓	✓
Extraction of embedded metadata from PDFs	✓	✓	✗	✓	✓

# Что такое Mendeley Institutional Edition?



# Сравнение Mendeley для индивидуального пользования vs. MIE

Item	Free Mendeley	Mendeley Institutional Edition
Personal library space	2 GB	5 GB
Shared library space	100 MB	20 GB
Private group size (collaborators)	3	Up to 25
# of private groups	1	Unlimited
Mendeley Suggest Tool	No	Yes
Institutional Home Page	No	Yes
Link resolver integration	No	Yes
Analytics Dashboard	No	Yes
Customer Support Services	Via on-line only	<ul style="list-style-type: none"> <li>• Elsevier OSCS</li> <li>• Priority on-line support</li> </ul>
Training	Via on-line resource center only	<ul style="list-style-type: none"> <li>• One customized train-the-trainer session</li> <li>• Access to on-line resource center</li> </ul>
Deployment Program Services	No	Yes
Alumni Policy	No	Yes



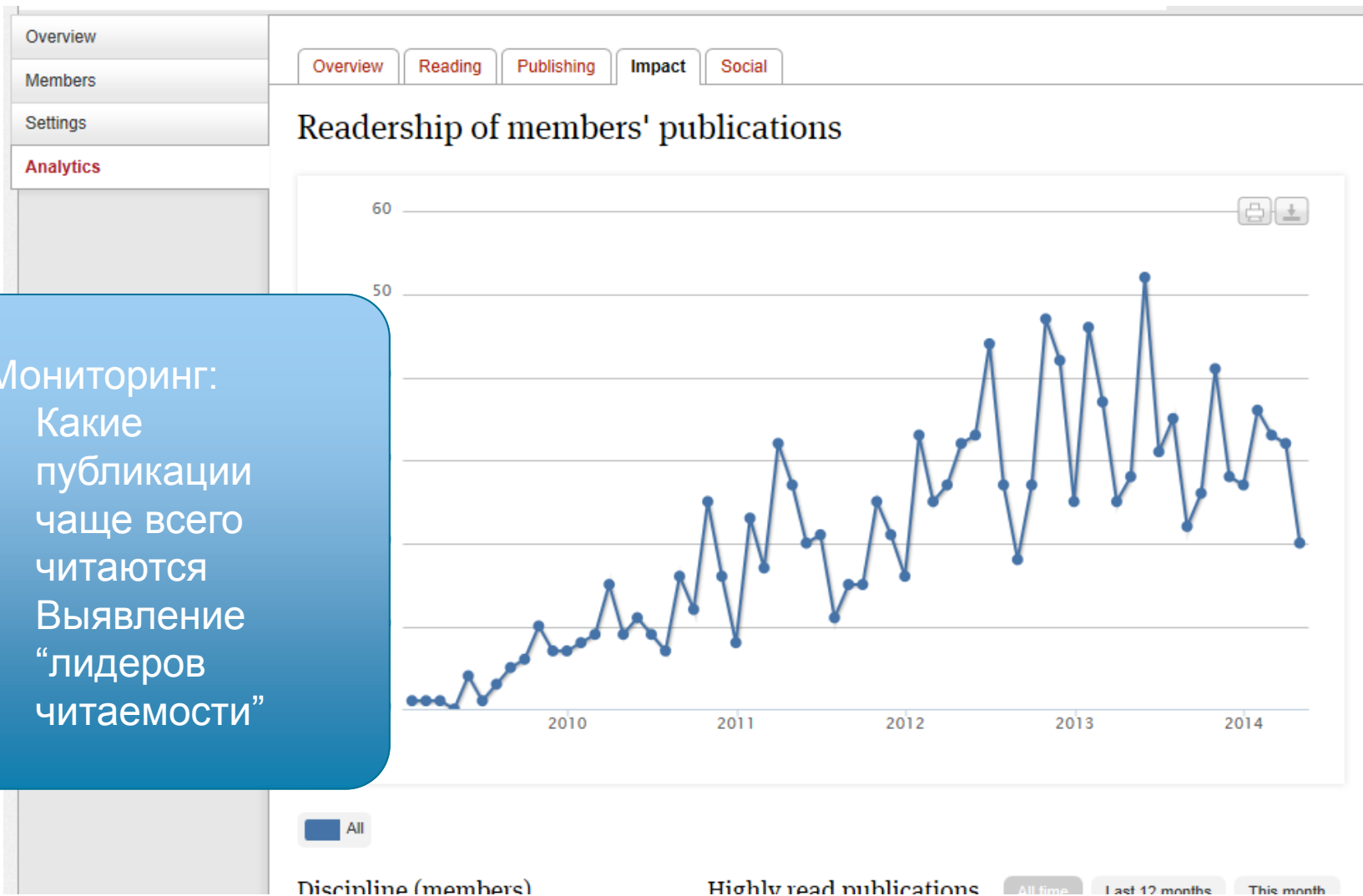
# MIE – Аналитика: Статистика публикационной активности



# MIE – Аналитика: Статистика публикационной активности

Мониторинг:

- Какие публикации чаще всего читаются
- Выявление “лидеров читаемости”



# Спасибо

Андрей Локтев,  
консультант по ключевым информационным решениям Elsevier

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